Major Project on

The feasibility of a Food processing project in UAE

Submitted by Joshita Kataria- 2K21/EMBA/21



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CERTIFICATE

This is to certify that Joshita Kataria Roll No. 2K21/EMBA/21 has submitted the Major Project Report titled **FEASIBILITY OF A FOOD PROCESSING PROJECT IN UAE** in partial fulfilment of the requirements for the award of the degree of Master of Business Administration (MBA) from Delhi School of Management, Delhi Technological University, New Delhi during the academic year 2022-23.

Head of the Department Delhi School of Management Delhi Technological University Dr. Abhinav Chaudhary Delhi School of Management Delhi Technological University

DECLARATION

I hereby declare that Project work entitled "FEASIBILITY OF A FOOD PROCESSING PROJECT IN UAE" submitted to DTU, Delhi is a record of an original work done by me under the guidance of Dr. Abhinav Chaudhary and this project work is submitted in the partial fulfillment of the requirements for the award of the degree of EMBA. The results embodied in this study have not been submitted by any other University or Institute for the award of any degree or diploma.

Joshita Kataria 2K21/EMBA/21

EXECUTIVE SUMMARY

The report aims to conduct a feasibility study of a food processing factory in Qatar for a local who wishes to engage 4 Indian partners who would bring the technology, know how, expertise required for the project.

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INTRODUCTION

XYZ manufacturing and packaging foods LTD incorporated in Qatar with a local partner is considering adding 4 foreign(Indian)partners into its business of peeling and packing chips who would be responsible for the technology, know how, operation management and marketing to expand its business and to cater the ever-increasing demand of packaged goods due to FIFA world cup 2022.

The Branch has all legal permits and licenses from relative government authorities and plans to start operation within 3 months that is (Q 2 -2023) (July 2023)

The Basic business idea is to provide the variety of food with an extended life shelf from 3 days to 3 years depending upon the food item and packaging, even without adding any preservatives to retail outlets, supermarket, five-star hotels, resorts, labor camps, industrial food chains etc.

Increasing urbanization, hectic lifestyles, the growing popularity of large food retail formats and the presence of multinational food companies in the GCC region are expected to increase the popularity of high-value processed foods

The Project intends to produce the following products:

- 1. Potato Chips
- 2. Rice
- 3. Pulses.
- 4. Tortillas
- 5. Non-Veg. Food

The management has done extensive market surveys in the entire Middle East i.e., in UAE, Qatar, Kuwait, KSA, Oman, Bahrain, and have found that there are 2 food processing manufacturers in UAE.

Due to FIFA World cup 2022, there will be ever increasing demand due to strong influx of labor coming for construction sites, hence growth will not be a limiting factor but capacities may be.

The potential customer base will be the following:

QSRs (Quick Service Restaurants),

1. Caterers and catering companies,

- 2. Retail like supermarket,
- 3. hypermarket & their chains
- 4. Bulk suppliers of food

COMPANY OVERVIEW

LEGAL STATUS

XYZ manufacturing and packaging foods is registered in Qatar with the commercial registration number(xxxxx/x)

PURPOSE

XYZ manufacturing and packaging foods is engaged in peeling and packaging chips as per the CR(Commercial registration)

CAPITAL AND OWNER

| Shareholder Name | Nationality | QR | % |
|------------------|-------------|--------|-----|
| Mr Saad | Qatar | 200000 | 100 |

Mr. Saad intends to sign a shareholder agreement with strategic technical partners to undertake the operation of the factory through a limited liability company of which both parties will be the shareholders.

The object of the JVC is to set up food processing industry.

The company capital will be QR 10 m distributed as follows:

| Shareholder Name | Nationality | Value of shares | % |
|------------------|-------------|-----------------|--------|
| Mr Saad | Qatar | 5,105,540.64 | 51% |
| Mr Ram | India | 1,226,330.84 | 12.25% |
| Mr Shyaam | India | 1,226,330.84 | 12.25% |
| Mr Rahim | India | 1,226,330.84 | 12.25% |
| Mr Rome | India | 1,226,330.84 | 12.25% |
| | | 10,010,864.00 | |

PROJECT MILESTONE

The time frame for completing and operating the project is as follows-

| S. No | Tasks | Target date |
|-------|-----------------------------------|---------------------|
| 1 | Building & Construction | 28.5.2023 |
| 2 | Equipment supplies & installation | 15.6.2023 |
| 3 | Recruiting staff | 31.05.2023 |
| 4 | Other capex supplies | 15.6.2023 |
| 5 | Working capital finance | Ongoing |
| 6 | Trial tests & start up | 16.6.2023-25.6.2023 |
| 7 | Marketing strategy & Sales plan | 28.5.2023 |
| 8 | Operation | 1.7.2023 |

TOTAL PROJECT COST ESTIMATION

| INVESTMENT COST | | | | | | |
|-----------------------|------------|------|--|--|--|--|
| Item | QR | % | | | | |
| Building & | 4,000,000 | 15% | | | | |
| Construction | 4,000,000 | 13% | | | | |
| Plant & Machinery | 17,635,705 | 68% | | | | |
| Vehicles | 372,750 | 1% | | | | |
| Office Equipment | 161,500 | 1% | | | | |
| Furniture & Fixtures | 100,000 | 0% | | | | |
| Pre Operating Expense | 967,688 | 4% | | | | |
| Working Capital | 2,750,880 | 11% | | | | |
| Total | 25,988,523 | 100% | | | | |

PRE-OPERATING EXPENSES

| Pre Operating Expense | | | | | |
|-------------------------------|--------|--|--|--|--|
| Item | QR | | | | |
| Expenses paid till 30/11/2022 | 354460 | | | | |
| Land rent | 27230 | | | | |
| Govt Fees | 25000 | | | | |
| Professional Fees | 67000 | | | | |
| Publicity/Marketing | 30000 | | | | |
| Insurance cost | 182698 | | | | |
| Manpower | 201000 | | | | |
| Other expenses | 80300 | | | | |
| Total | 967688 | | | | |

Pre-paid expenses of QR 4.3 m paid by the shareholders till 30/11/2022 comprise the following-

| | Shareholders Expenses Paid Till 30/11/2022 | | | | | |
|------|--|--------------|--|--|--|--|
| S.No | Item | QR | | | | |
| 1 | Building & Infrastruction | 4,000,000.00 | | | | |
| 2 | Rent | 54,460.00 | | | | |
| 3 | Visa | 35,000.00 | | | | |
| 4 | Misc | 40,000.00 | | | | |
| 5 | Air tickets | 54,000.00 | | | | |
| 6 | Hotel & food | 41,000.00 | | | | |
| 7 | Other charges | 130,000.00 | | | | |
| | | 4,354,460.00 | | | | |

Source: Shareholders

PROPOSED TRANSACTION

The Owners are considering getting finance for equipment and working capital requirements from QDB(Qatar Development bank)

The terms and condition of the total loans as follows:

Principle value: QR 17,853,679

Interest rate: 4%Grace period: 3 Years

• No. of instalments: 10 annual instalments

Hence the proposed capital structure would be as follows.

| CAPITAL STRUC | CTURE | VALUE |
|---------------------------|-------|------------|
| CAPITAL STRUCTURE | % | QR |
| Self Finance | | |
| Capital | | 10,010,864 |
| Total Self Finance |] L | 10,010,864 |
| External Finance | 39% | |
| Loan | | 15,977,659 |
| Total External Finance | 61% | 15,977,659 |
| Total | 100% | 25,988,523 |

OBJECTIVE OF THE STUDY

Develop a feasibility of the manufacturing project and understanding its projected financials and cashflows.

LITERATURE REVIEW

QATAR ECONOMY

OVERVIEW

Qatar is one of the world's most dynamic and fastest growing economies, almost tripling in size from 2005 to achieve a nominal GDP of US\$192.4bn in 2012 (source: Qatar Statistics Authority or QSA).Qatar is also the wealthiest nation by per capita GDP in 2012 (source: IMF).

The National Vision 2030 guides the country's growth. The government is committed to creating a dynamic, competitive, and broad-based economy by increasing economic diversification through the re-investment of Qatar's significant energy wealth. Qatar has over US\$25.4tln in proven hydrocarbon reserves to be monetized over the next 100 years and sustain for long-term growth and development (source: British Petroleum, Statistical Review of World Energy 2011).

With a long-term sovereign rating of AA and a stable outlook, Qatar is the highest rated GCC state (along with Kuwait) by Standard & Poor's (source: S&P Sovereign Risk Indicators 28 December 2011).

Qatar was ranked 14th and the highest in the MENA region in the World Economic Forum Competitiveness Index (source: World Economic Forum Global Competitiveness Report 2011-2012), and was also placed 38th overall in the Global Financial Centers Index (GFCI) in 2012.

Growing Sectors

The drive to transform Qatar into a knowledge-based economy and society is an extremely important and intrinsic element of the National Vision 2030. In order to realize the aspirations for the country's human, social, economic and environmental development, Qatar continues to look to diversifying the economy and invests heavily in educational, cultural, medical and entertainment facilities to support the growing population. While the oil and gas sector still make up the majority of the country's GDP growth, other areas are becoming increasingly active (Source:QFC).

Qatar has been ranked the most competitive economy in the Middle East and North Africa region, and Doha is highly ranked as a financial center. Increasingly, Qatar recognizes the importance of the financial sector as an enabler and facilitator to other industries, and supports its role in this. As a result, the financial sector is the second largest contributor to GDP after the hydrocarbon sector. The Finance, Insurance, Real Estate & Business Services sectors now account for about 10% of national output.

The rapid economic growth is also driving massive infrastructure spending projects, including the development of rail and road transport, the construction of stadiums and related services following the country's successful bid to host the FIFA World Cup 2022. Some US\$200bn of public investment projects are in the pipeline and the government is interested in attracting private investment to help fund this massive development. The projects include road and rail transport, new urban areas, a new airport and a new seaport.

TECHNICALS

PROJECTED SALES

Project products and Prices projected are as below-

| | Price Range(QR/kg) | | | | |
|--------------|-----------------------|----|--|--|--|
| Products | Category 1 Category 2 | | | | |
| Potato Chips | 12 | 15 | | | |
| Rice | 8 | 11 | | | |
| Pulse | 5 | 8 | | | |
| Tortillas | 14 | 17 | | | |
| Non-Veg food | 15 | 19 | | | |

Assuming all the machines work at 100% capacity given below will be the production for each of the items

| PRODUCTS | PRODUCT MIX (KG/UNIT) | | | | | |
|-----------------|-----------------------|------------|--------------|-----------|--|--|
| | | | Local Market | | | |
| Item | Annual Qty | Category 1 | Category 2 | Total | | |
| Potato Chips | 300,000 | 70% | 30% | 100% | | |
| | | 210,000 | 90,000 | 300,000 | | |
| Rice | 420,000 | 70% | 30% | 100% | | |
| | | 294,000 | 126,000 | 420,000 | | |
| Pulses | 360,000 | 70% | 30% | 100% | | |
| | | 252,000 | 108,000 | 360,000 | | |
| Tortillas | 420,000 | 70% | 30% | 100% | | |
| | | 294,000 | 126,000 | 420,000 | | |
| Non-Veg Food | 540,000 | 70% | 30% | 100% | | |
| | | 378,000 | 162,000 | 540,000 | | |
| Total | 2,040,000 | 1,428,000 | 612,000 | 2,040,000 | | |
| | | 70% | 30% | 100% | | |

As per the tables 4 & 5 given below will be the product and the price Mix

| PRODUCTS | PRICE AND SALES MIX (QR/KG) | | | | | |
|--------------|-----------------------------|------------|------------|------------|--|--|
| | | Loca | l Market | QR | | |
| Item | Annual Qty | Category 1 | Category 2 | Total | | |
| Potato Chips | 300,000 | 12 | 15 | | | |
| Sales | | 2,550,000 | 1,350,000 | 3,900,000 | | |
| Rice | 420,000 | 8 | 11 | | | |
| Sales | | 2,394,000 | 1,386,000 | 3,780,000 | | |
| Pulses | 360,000 | 5 | 8 | | | |
| Sales | | 1,296,000 | 864,000 | 2,160,000 | | |
| Tortillas | 420,000 | 14 | 17 | | | |
| Sales | | 4,158,000 | 2,142,000 | 6,300,000 | | |
| Non-Veg Food | 540,000 | 15 | 19 | | | |
| Sales | | 5,562,000 | 3,078,000 | 8,640,000 | | |
| Total | 2,040,000 | 15,960,000 | 8,820,000 | 24,780,000 | | |
| | | 64% | 36% | 100% | | |

Assumption :The prices are approx. sales prices in decimals

Given below will be the projected sales for the upcoming 10 years assuming that machines work at the capacity of 60 % in the year 1 and keep on increasing their capacity till they stabilize at 90%

| ALL PRODUCTS | | TOTAL ANNUAL SALES (QR) | | | | | | | | |
|-------------------|------------|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Item | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| Utilised capacity | 60% | 70% | 80% | 90% | 90% | 90% | 90% | 90% | 90% | 90% |
| Potato Chips | 2,340,000 | 2,730,000 | 3,120,000 | 3,510,000 | 3,510,000 | 3,510,000 | 3,510,000 | 3,510,000 | 3,510,000 | 3,510,000 |
| Rice | 2,268,000 | 2,646,000 | 3,024,000 | 3,402,000 | 3,402,000 | 3,402,000 | 3,402,000 | 3,402,000 | 3,402,000 | 3,402,000 |
| Pulses | 1,296,000 | 1,512,000 | 1,728,000 | 1,944,000 | 1,944,000 | 1,944,000 | 1,944,000 | 1,944,000 | 1,944,000 | 1,944,000 |
| Tortillas | 3,780,000 | 4,410,000 | 5,040,000 | 5,670,000 | 5,670,000 | 5,670,000 | 5,670,000 | 5,670,000 | 5,670,000 | 5,670,000 |
| Non-Veg Food | 5,184,000 | 6,048,000 | 6,912,000 | 7,776,000 | 7,776,000 | 7,776,000 | 7,776,000 | 7,776,000 | 7,776,000 | 7,776,000 |
| Total | 14,868,000 | 17,346,000 | 19,824,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 |

PROJECTED OPERATING COSTS

The following costs have been included as part of the operating cost of the Project:

- Raw materials cost
- Manpower cost (operation)
- Utilities
- Depreciation(Operating)

Raw Material costs

Details of raw materials required for products prepared are illustrated below:

The raw material prices will be as below:

| PRODUCTS | RAW MATERIAL COST (QR/KG) Local Market | | | | | |
|--------------|---|---|--|--|--|--|
| Item | Category 1 Category 2 | | | | | |
| Potato Chips | 5 | 7 | | | | |
| Rice | 3 | 5 | | | | |
| Pulses | 2 | 3 | | | | |
| Tortillas | 6 | 8 | | | | |
| Non-Veg Food | 7 | 9 | | | | |

Hence the total cost of the raw materials projected for 10-year period is as below-

| RAW MATERIAL COST | | RAW MATERIAL COST(QR/KG) | | | | | | | | |
|---------------------|-----------|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | Year 1 | Year 1 Year 2 Year 3 Year 4 Year 5 Year 6 Year 7 Year 8 Yea | | | | | | | | Year 10 |
| Potato Chips | 1,036,800 | 1,209,600 | 1,382,400 | 1,555,200 | 1,555,200 | 1,555,200 | 1,555,200 | 1,555,200 | 1,555,200 | 1,555,200 |
| Rice | 967,680 | 1,128,960 | 1,290,240 | 1,451,520 | 1,451,520 | 1,451,520 | 1,451,520 | 1,451,520 | 1,451,520 | 1,451,520 |
| Pulses | 518,400 | 604,800 | 691,200 | 777,600 | 777,600 | 777,600 | 777,600 | 777,600 | 777,600 | 777,600 |
| Tortillas | 1,693,440 | 1,975,680 | 2,257,920 | 2,540,160 | 2,540,160 | 2,540,160 | 2,540,160 | 2,540,160 | 2,540,160 | 2,540,160 |
| Non-Veg Food | 2,332,800 | 2,721,600 | 3,110,400 | 3,499,200 | 3,499,200 | 3,499,200 | 3,499,200 | 3,499,200 | 3,499,200 | 3,499,200 |
| Total | 6,549,120 | 7,640,640 | 8,732,160 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 |
| Raw Material/ Sales | 44% | 44% | 44% | 44% | 44% | 44% | 44% | 44% | 44% | 44% |

Direct manpower cost

| MANPOWER | An | nual Salaries | Pre Operating |
|--------------------|----|----------------|----------------------|
| Position | No | QR | QR |
| | | | |
| Executive | 2 | 600,000 | 0 |
| Management | 2 | 000,000 | U |
| Production Dept. | 36 | 1,108,800 | 92,400 |
| Admin & Finance | 6 | 270,000 | 22.500 |
| Dept. | O | 270,000 | 22,500 |
| Sales Dept. | 2 | 132,000 | 11,000 |
| Total | 46 | 2,110,800 | 125,900 |
| Visa | | 59,800 | 35,100 |
| Ticketing & | | | |
| immigration | | 108,750 | 40,000 |
| expenses | | | |
| Grand Total | | 2,279,350 | 201,000 |
| Visa & Ticketing | | 140 550 | |
| Expenses | | <u>168,550</u> | |
| Portion of | | 90 200 | |
| Operation | | 89,300 | |
| Portion of Manag. | | 70.250 | |
| & Admin. | | 79,250 | |

Direct Manpower=Production Dept cost+ Portion of operation from Visa & Ticketing exp

Utilities cost

| UTILITIES | | | | | | | |
|-----------------------------------|-------------|--|--|--|--|--|--|
| Power & Fuel | Assumptions | | | | | | |
| Load Required | 500 | | | | | | |
| Efficiency Factor | 70% | | | | | | |
| No. of Working Hours Per Shift | 8 | | | | | | |
| No. of Shifts Per Day | 2 | | | | | | |
| No. of Working Days Per Anum | 300 | | | | | | |
| Rate Per Unit | 0.09 | | | | | | |
| Consumption in Terms of QR (70%) | 151,200 | | | | | | |
| Efficiency 80% | 172,800 | | | | | | |
| Efficiency 90% | 194,400 | | | | | | |
| Efficiency 100% | 216,000 | | | | | | |

Depreciation

| DE | PRECIATION SCH | EDULE | QR |
|----------------------|----------------|------------|--------------|
| Asset | Cost (QR) | Rate (p.a) | Depreciation |
| Buildings | 4,000,000 | | |
| Plant & Machinery | 17,635,705 | 15% | 2,645,356 |
| Vehicles | 372,750 | 20% | 74,550 |
| Office Equipment | 161,500 | 33% | 53,295 |
| Furniture & Fixtures | 100,000 | 15% | 15,000 |
| Total | 22,269,955 | | 2,988,201 |

^{*}The plant & machinery and vehicles represent the operation depreciation

^{**}It has been assumed that the company will buy all the assets once they are fully depreciated and will buy 20% of the plant and machinery when they are fully depreciated.

INDIRECT COST ESTIMATES

The following costs have been included as part of the indirect costs of the Project:

- land rent
- Manpower cost (Manag. And Admin.)
- Provision for End of Service Benefit
- Repairs and Maintenance
- Insurance
- Depreciation (Manag. And Admin.)
- Amortization
- Marketing Expenses
- G&A Expenses
- Royalty Fee

Land rent

| ANNUAL LAND RENTALS | | | | | | | |
|---------------------|-----------------------|-----------|--|--|--|--|--|
| Item | QR | | | | | | |
| | Pre- Operating | Operation | | | | | |
| Land | 27,230 | 13,615 | | | | | |

^{*}Assuming land rent starts 2 months before the operation.

Manpower cost

| MANPOWER | An | nual Salaries | Pre Operating |
|--------------------|----|----------------|----------------------|
| Position | No | QR | QR |
| | | | |
| Executive | 2 | 600,000 | 0 |
| Management | 2 | 000,000 | U |
| Production Dept. | 36 | 1,108,800 | 92,400 |
| Admin & Finance | 6 | 270,000 | 22.500 |
| Dept. | O | 270,000 | 22,500 |
| Sales Dept. | 2 | 132,000 | 11,000 |
| Total | 46 | 2,110,800 | 125,900 |
| Visa | | 59,800 | 35,100 |
| Ticketing & | | | |
| immigration | | 108,750 | 40,000 |
| expenses | | | |
| Grand Total | | 2,279,350 | 201,000 |
| Visa & Ticketing | | 140 550 | |
| Expenses | | <u>168,550</u> | |
| Portion of | | 90 200 | |
| Operation | | 89,300 | |
| Portion of Manag. | | 70.250 | |
| & Admin. | | 79,250 | |

Indirect Manpower costs=Executive management +Admin & Finance Dept +Sales Dept + Portion of Management & Admin from Visa & ticketing

Provision for end of service benefit

Provision for end of service benefit represents 3.4% of total salaries and other benefits And it is also assumed that every year the company will payout 27 % of this benefit to the employees.

Repair and maintenance

Repair and Maintenance is taken as 2 % of sales.

Insurance

Insurance is assumed at 1 % of net fixed assets

Depreciation (Manag. and admin.)

The building, office equipment and furniture & fixture represent the manag. & admin. Depreciation

| DE | PRECIATION SCH | EDULE | QR |
|----------------------|----------------|------------|--------------|
| Asset | Cost (QR) | Rate (p.a) | Depreciation |
| Buildings | 4,000,000 | | |
| Plant & Machinery | 17,635,705 | 15% | 2,645,356 |
| Vehicles | 372,750 | 20% | 74,550 |
| Office Equipment | 161,500 | 33% | 53,295 |
| Furniture & Fixtures | 100,000 | 15% | 15,000 |
| Total | 22,269,955 | | 2,988,201 |

Amortization

| ASSET | COST | RATE | YEAR1 | YEAR2 | YEAR3 | YEAR4 | YEAR5 |
|-----------------------|-----------|------|---------|---------|---------|---------|---------|
| Pre Operating Expense | 967,688 | 33% | 319,337 | 319,337 | 329,014 | | |
| Interest Capitalized | 529,071 | 33% | 174,593 | 174,593 | 179,884 | | |
| | 660,269 | 33% | | 217,889 | 217,889 | 224,492 | |
| | 686,680 | 33% | | | 226,604 | 226,604 | 233,471 |
| Total | 2,843,708 | | 493,930 | 711,819 | 953,391 | 451,096 | 233,471 |

^{*}Pre-Operating expenses and capitalized interest have been calculated as per the given below schedules.

^{**}It has been assumed that both will be amortized at the rate of 33 %

| Pre Operating Expense | | | | | | | |
|-------------------------------|--------|--|--|--|--|--|--|
| Item | QR | | | | | | |
| Expenses paid till 30/11/2022 | 354460 | | | | | | |
| Land rent | 27230 | | | | | | |
| Govt Fees | 25000 | | | | | | |
| Professional Fees | 67000 | | | | | | |
| Publicity/Marketing | 30000 | | | | | | |
| Insurance cost | 182698 | | | | | | |
| Manpower | 201000 | | | | | | |
| Other expenses | 80300 | | | | | | |
| Total | 967688 | | | | | | |

*Loan schedule

64% of total Investment requirements (plant & equipment 100% and working capital 75%) will be financed through loans obtained from Qatar Development Bank (QDB). The entire loan amount would be available in Year 0. The loan is payable in 10 yearly installments with a grace period of 3 years. The interest rate charged on the loan will be 4 % p.a.

| | LOAN STRUCTURE | | | | | | | | |
|------------------------------|----------------|-----------|------------|------------|-----------|--|--|--|--|
| Grace Period No. of Payments | | Principal | Interest | Repayments | | | | | |
| | 3 | 10 | 17,853,679 | 4.00% | 2,201,197 | | | | |

| | LOAN SCHEDULE (QR) | | | | | | | | | | | | |
|------------------------|---------------------|------------|------------|------------|------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|
| Item | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | Year 11 | Year 12 |
| BB | 13,226,779 | 16,506,730 | 17,166,999 | 17,853,679 | 16,366,629 | 14,820,097 | 13,211,704 | 11,538,976 | 9,799,338 | 7,990,114 | 6,108,522 | 4,151,666 | 2,116,536 |
| Interest | 529,071 | 660,269 | 686,680 | 714,147 | 654,665 | 592,804 | 528,468 | 461,559 | 391,974 | 319,605 | 244,341 | 166,067 | 84,661 |
| PMT | 0 | 0 | 0 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 | 2,201,197 |
| Principal Repayment | 0 | 0 | 0 | 1,487,050 | 1,546,532 | 1,608,393 | 1,672,729 | 1,739,638 | 1,809,223 | 1,881,592 | 1,956,856 | 2,035,130 | 2,116,536 |
| EB | 13,755,850 | 17,166,999 | 17,853,679 | 16,366,629 | 14,820,097 | 13,211,704 | 11,538,976 | 9,799,338 | 7,990,114 | 6,108,522 | 4,151,666 | 2,116,536 | 0 |

OTHER EXPENSE

Marketing: 2% of sales

G&A Expenses:3 % of sales

ESTIMATION OF WORKING CAPITAL

Working capital refers to that part of the firm's capital which is required for financing short- term or current assets. It is estimated at QR 2,750,880 in Year 1. Partial of the sales will be in cash payment from the individual buyers and this will be used to finance the other operating items.

As indicated by the table below the working capital cycle is assumed as follows-

- **Inventory Days** It is assumed that the Project will keep an inventory for 60 days for production purpose.
- **Receivable Days** It is assumed that the buyers will take 60 days to pay their invoices.
- Payable Days- It is assumed that the supplier's term of payment is 45 days.

| WORK | ING CAPITAL | QR | | | | | | | | | | | | |
|--------------------------------|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--|--|
| Item | Description | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | | |
| Current Assets (CA) | | | | | | | | | | | | | | |
| Inventory | 60 days of RM | 1,091,520 | 1,091,520 | 1,273,440 | 1,455,360 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | | |
| Inventory Days | | | 60 | 60 | 60 | 60 | 60 | 60 | 60 | 60 | 60 | 60 | | |
| Accounts Receivable | 60 Days of Sales | 2,478,000 | 2,478,000 | 2,891,000 | 3,304,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | | |
| Receivable Days | | | 60 | 60 | 60 | 60 | 60 | 60 | 60 | 60 | 60 | 60 | | |
| Current Liabilities (CL) | | | | | | | | | | | | | | |
| Accounts Payable | 45 Days of RM | 818,640 | 818,640 | 955,080 | 1,091,520 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | | |
| Payable Days | | | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | | |
| WC (CA- CL) | | 2,750,880 | 2,750,880 | 3,209,360 | 3,667,840 | 4,126,320 | 4,126,320 | 4,126,320 | 4,126,320 | 4,126,320 | 4,126,320 | 4,126,320 | | |
| Change in WC | | 2,750,880 | 0 | 458,480 | 458,480 | 458,480 | 0 | 0 | 0 | 0 | 0 | 0 | | |

PROJECTED INCOME STATEMENT

| ITEM | PROJECTED (QR) | | | | | | | | | | |
|--|----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--|
| Years | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year7 | Year 8 | Year9 | Year 10 | |
| Production Utilized | 60% | 70% | 80% | 90% | 90% | 90% | 90% | 90% | 90% | 90% | |
| Total Sales | 14868000 | 17,346,000 | 19,824,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | |
| Total Sales | 14,868,000 | 17,346,000 | 19,824,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | 22,302,000 | |
| Raw Material Cost | 6,549,120 | 7,640,640 | 8,732,160 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | 9,823,680 | |
| Manpower Cost (Operation) | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | 1,198,100 | |
| Utilities (Power & Fuel) | 151,200 | 172,800 | 194,400 | 194,400 | 194,400 | 194,400 | 194,400 | 194,400 | 194,400 | 194,400 | |
| Depreciation (Operation) | 2,719,906 | 2,719,906 | 2,719,906 | 2,719,906 | 2,719,906 | 2,719,906 | 603,621 | 603,621 | 603,621 | 603,621 | |
| Total Operating Cost | 10,618,326 | 11,731,446 | 12,844,566 | 13,936,086 | 13,936,086 | 13,936,086 | 11,819,801 | 11,819,801 | 11,819,801 | 11,819,801 | |
| Operating Costs/Sales | 71% | 68% | 65% | 62% | 62% | 62% | 53% | 53% | 53% | 53% | |
| Gross Profit | 4,249,674 | 5,614,554 | 6,979,434 | 8,365,914 | 8,365,914 | 8,365,914 | 10,482,199 | 10,482,199 | 10,482,199 | 10,482,199 | |
| GPM | 29% | 32% | 35% | 38% | 38% | 38% | 47% | 47% | 47% | 47% | |
| Land Rent | 13,615 | 13,615 | 13,615 | 13,615 | 13,615 | 13,615 | 13,615 | 13,615 | 13,615 | 13,615 | |
| Manpower Cost (Manag. & Admin.) | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | 1,081,250 | |
| Provision for End of Service Benefits | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | |
| Repair & Maintenance | 297,360 | 346,920 | 396,480 | 446,040 | 446,040 | 446,040 | 446,040 | 446,040 | 446,040 | 446,040 | |
| Insurance | 194,818 | 166,936 | 139,054 | 112,787 | 84,905 | 60,750 | 90,302 | 85,198 | 78,479 | 71,760 | |
| Depreciation (Manag & Admin) | 68,295 | 68,295 | 68,295 | 68,295 | 68,295 | 68,295 | 68,295 | 68,295 | 68,295 | 68,295 | |
| Amortization | 493,930 | 711,819 | 953,391 | 451,096 | 233,471 | 0 | 0 | 0 | 0 | 0 | |
| Marketing Expenses | 297,360 | 346,920 | 396,480 | 446,040 | 446,040 | 446,040 | 446,040 | 446,040 | 446,040 | 446,040 | |
| G&A Expenses | 446,040 | 520,380 | 594,720 | 669,060 | 669,060 | 669,060 | 669,060 | 669,060 | 669,060 | 669,060 | |
| Total Overhead Expenses | 2,974,388 | 3,337,855 | 3,725,005 | 3,369,902 | 3,124,396 | 2,866,770 | 2,896,322 | 2,891,218 | 2,884,499 | 2,877,780 | |
| Total OHE/Sales | 20% | 19% | 19% | 15% | 14% | 13% | 13% | 13% | 13% | 13% | |
| EBIT | 1,275,286 | 2,276,700 | 3,254,430 | 4,996,012 | 5,241,519 | 5,499,144 | 7,585,877 | 7,590,981 | 7,597,700 | 7,604,419 | |
| EBIT/Sales | 9% | 13% | 16% | 22% | 24% | 25% | 34% | 34% | 34% | 34% | |
| Interest Expense | 0 | 0 | 714,147 | 654,665 | 592,804 | 528,468 | 461,559 | 391,974 | 319,605 | 244,341 | |
| Net Profit | 1,275,286 | 2,276,700 | 2,540,282 | 4,341,347 | 4,648,715 | 4,970,676 | 7,124,318 | 7,199,007 | 7,278,095 | 7,360,078 | |
| NPM (%) | 9% | 13% | 13% | 19% | 21% | 22% | 32% | 32% | 33% | 33% | |

PROJECTED BALANCE SHEET

| ITEM | | | | | PR | OJECTED (QI | R) | | | | |
|--|------------|------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|
| Years | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| Assets | | | | | | | | | | | |
| Current Assets | | | | | | | | | | | |
| Cash | 0 | 4,616,344 | 9,993,510 | 14,388,781 | 19,861,839 | 25,982,759 | 31,755,084 | 34,243,465 | 40,202,591 | 46,329,937 | 52,464,002 |
| Inventory | 0 | 1,091,520 | 1,273,440 | 1,455,360 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 | 1,637,280 |
| Accounts Receivabl e | 0 | 2,478,000 | 2,891,000 | 3,304,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 | 3,717,000 |
| Total Current Assets | 0 | 8,185,864 | 14,157,950 | 19,148,141 | 25,216,119 | 31,337,039 | 37,109,364 | 39,597,745 | 45,556,871 | 51,684,217 | 57,818,282 |
| Non- Current Assets | | | | | | | | | | | |
| Pre- Opening Expenses | 1,496,759 | 1,663,098 | 1,637,958 | 684,567 | 233,471 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Fixed Asset | 22,269,955 | 22,269,955 | 22,269,955 | 22,269,955 | 22,431,455 | 22,431,455 | 22,804,205 | 26,431,346 | 26,592,846 | 26,592,846 | 26,592,846 |
| Less:Acc Depreciati on | 0 | 2,788,201 | 5,576,402 | 8,364,602 | 11,152,803 | 13,941,004 | 16,729,205 | 17,401,121 | 18,073,037 | 18,744,953 | 19,416,869 |
| Net Fixed Assets | 22,269,955 | 19,481,754 | 16,693,554 | 13,905,353 | 11,278,652 | 8,490,451 | 6,075,001 | 9,030,225 | 8,519,809 | 7,847,893 | 7,175,977 |
| Total Assets | 23,766,714 | 29,330,716 | 32,489,462 | 33,738,061 | 36,728,242 | 39,827,490 | 43,184,364 | 48,627,970 | 54,076,681 | 59,532,110 | 64,994,259 |
| and Owner Equity Non- Current Liabilities | | | | | | | | | | | |
| Loan | 13,755,850 | 17,166,999 | 17,853,679 | 16,366,629 | 14,820,097 | 13,211,704 | 11,538,976 | 9,799,338 | 7,990,114 | 6,108,522 | 4,151,666 |
| Employees End of Service Benefits | 0 | | 117,853 | 176,780 | 235,706 | 294,633 | 353,559 | 412,486 | 471,412 | 530,339 | 589,265 |
| Current Liabilities | | | | | | | | | | | |
| Accounts Payable | 0 | 818,640 | 955,080 | 1,091,520 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 | 1,227,960 |
| Total Liabilities | 13,755,850 | 18,044,566 | 18,926,612 | 17,634,929 | 16,283,763 | 14,734,297 | 13,120,495 | 11,439,783 | 9,689,486 | 7,866,820 | 5,968,891 |
| Owner Equity | | | | | | | | | | | |
| Invested Capital | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 | 10,010,864 |
| Retained Earnings | 0 | 1,275,286 | 3,551,986 | 6,092,268 | 10,433,615 | 15,082,330 | 20,053,006 | 27,177,323 | 34,376,330 | 41,654,426 | 49,014,504 |
| Total Owner Equity | 10,010,864 | 11,286,150 | 13,562,850 | 16,103,132 | 20,444,479 | 25,093,193 | 30,063,869 | 37,188,187 | 44,387,194 | 51,665,290 | 59,025,368 |
| Total Liabilities and Owner Equity | 23,766,714 | 29,330,716 | 32,489,462 | 33,738,061 | 36,728,242 | 39,827,490 | 43,184,364 | 48,627,970 | 54,076,681 | 59,532,110 | 64,994,259 |

PROJECTED CASH FLOW STATEMENT

| ITEM | PROJECTED (QR) | | | | | | | | | | | |
|--|----------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|--|
| Years | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | |
| Cash Flows From Operating Activities | | | | | | | | | | | | |
| Net Income | 0 | 1,275,286 | 2,276,700 | 2,540,282 | 4,341,347 | 4,648,715 | 4,970,676 | 7,124,318 | 7,199,007 | 7,278,095 | 7,360,078 | |
| Depreciation & Amortizatio | 0 | 3,282,131 | 3,500,020 | 3,741,592 | 3,239,297 | 3,021,672 | 2,788,201 | 671,916 | 671,916 | 671,916 | 671,916 | |
| Provision for End of Service Benefits | 0 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | 81,720 | |
| Working Capital Changes | 0 | -2,750,880 | -458,480 | -458,480 | -458,480 | 0 | 0 | 0 | 0 | 0 | 0 | |
| End of Service Benefits Paid | 0 | -22,794 | -22,794 | -22,794 | -22,794 | -22,794 | -22,794 | -22,794 | -22,794 | -22,794 | -22,794 | |
| Net Cash used in Operating activities | 0 | 1,865,464 | 5,377,166 | 5,882,321 | 7,181,090 | 7,729,313 | 7,817,803 | 7,855,160 | 7,929,850 | 8,008,938 | 8,090,921 | |
| Cash Flows from Investing activities | | | | | | | | | | | | |
| Total Fixed Assets | -22,269,955 | 0 | 0 | 0 | -161,500 | 0 | -372,750 | -3,627,141 | -161,500 | 0 | 0 | |
| Pre-Opening Expenses | -1,496,759 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Net Cash used in Investing Activities | -23,766,714 | 0 | 0 | 0 | -161,500 | 0 | -372,750 | -3,627,141 | -161,500 | 0 | 0 | |
| Cash Flow from Financing Activities | | | | | | | | | | | | |
| Capital | 10,010,864 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Loan (Loan Repayment) | 13,755,850 | 2,750,880 | 0 | -1,487,050 | -1,546,532 | -1,608,393 | -1,672,729 | -1,739,638 | -1,809,223 | -1,881,592 | -1,956,856 | |
| Net Cash Flow from Financing Activiti | 23,766,714 | 2,750,880 | 0 | -1,487,050 | -1,546,532 | -1,608,393 | -1,672,729 | -1,739,638 | -1,809,223 | -1,881,592 | -1,956,856 | |
| Net Cash Flow | 0 | 4,616,344 | 5,377,166 | 4,395,271 | 5,473,058 | 6,120,920 | 5,772,325 | 2,488,381 | 5,959,126 | 6,127,346 | 6,134,065 | |
| Cash Beginning | 0 | 0 | 4,616,344 | 9,993,510 | 14,388,781 | 19,861,839 | 25,982,759 | 31,755,084 | 34,243,465 | 40,202,591 | 46,329,937 | |
| Cash Ending | 0 | 4,616,344 | 9,993,510 | 14,388,781 | 19,861,839 | 25,982,759 | 31,755,084 | 34,243,465 | 40,202,591 | 46,329,937 | 52,464,002 | |

PROJECTED FREE CASH FLOW STATEMENT

| ITEM | PROJECTED (QR) | | | | | | | | | | | |
|---|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|------------|--|
| Years | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | |
| Net Cash Flow from Operating Activities | 0 | 1,865,464 | 5,377,166 | 5,882,321 | 7,181,090 | 7,729,313 | 7,817,803 | 7,855,160 | 7,929,850 | 8,008,938 | 8,090,921 | |
| Net Cash used in Investment Activities | -23,766,714 | 0 | 0 | 0 | -161,500 | 0 | -372,750 | -3,627,141 | -161,500 | 0 | 0 | |
| Free Cash Flows | -23,766,714 | 1,865,464 | 5,377,166 | 5,882,321 | 7,019,590 | 7,729,313 | 7,445,053 | 4,228,019 | 7,768,350 | 8,008,938 | 8,090,921 | |
| Terminal value | | | | | | | | | | | 59,406,727 | |
| Free Cash Flow + Terminal value | -23,766,714 | 1,865,464 | 5,377,166 | 5,882,321 | 7,019,590 | 7,729,313 | 7,445,053 | 4,228,019 | 7,768,350 | 8,008,938 | 67,497,648 | |
| WACC | 14.80% | | | | | | | | | | | |
| PV factor at a discount rate of 14.7% | 1 | 0.87 | 0.76 | 0.66 | 0.58 | 0.5 | 0.44 | 0.38 | 0.33 | 0.29 | 0.25 | |
| PV | -23,766,714 | 1,625,595 | 4,083,238 | 3,892,472 | 4,047,755 | 3,883,908 | 3,260,029 | 1,613,304 | 2,583,055 | 2,320,628 | 17,042,950 | |
| <u>NPV</u> | <u>20,586,221</u> | | | | | | | | | | | |

RESULTS

The Net present value of the project in UAE taking the time period as 10 years and WACC as 14.7% is 20,586,221 QR

CONCLUSION

The project of setting up a food processing factor in UAE seems a profitable venture as per this feasibility report.

LIMITATIONS

This report has been generated based on various assumptions which are prevalent in the market of Qatar and on the information provided by the shareholders.

The results can change if any of the assumptions change which would require another analysis called SENSITIVITY ANALYSIS

Feasibility study assumes it to be normal situations and does not account for the extraordinary events like Tsunami, Changes of government regulations and guidelines etc.