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DELHI TECHNOLOGICAL UNIVERSITY



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New Arrivals

Prepared by: -
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S. No	Title	Author	Publisher	Class No.
1	RESEARCH METHODOLOGY	RAMAMURTHY,G.C	DREAMTECH	001.42 RAM
2	THE LAST LECTURE	PAUSCH,RANDY	TWO ROADS	158.1 PAU
3	MIDGLEY	MIDGLEY,MARY	ROUTLEDGE,TAYLOR AND FRANCIS GROUPS	213 MID
4	FINANCIAL INSTITUTIONS AND MARKETS	MADURA,JEFF	CENGAGE LEARNING	332.1 MAD
5	INTERNATIONAL ECONOMICS	THOMPSON,HENRY	CAMBRIDGE UNIVERSITY PRESS INDIA	337 THO
6	E-BUSINESS AND E-COMMERCE MANAGEMENT	CHAFFEY, D	PEARSON	657.839 CHA
7	INTRODUCTION TO MANAGEMENT	SCHERMERHORN,JOHN R	JOHN WILEY AND SONS	658 SCH
8	INTERNATIONAL BUSINESS STRATEGY	VERBEKE,ALAIN	CAMBRIDGE UNIVERSITY PRESS	658.049 VER
9	NEW VENTURE CREATION	TIMMONS,JEFFRY A.	TATA MCGRAW HILL EDUCATION PRIVATE LIMITED	658.11 TIM
10	FUNDAMENTALS OF INTERNATIONAL FINANCIAL MANAGEMENT	KEVIN,S	PHI LEARNING	658.1599 KEV
11	STRATEGIC MANAGEMENT	PEARCE,JOHN A.	TATA MCGRAW HILL EDUCATION PRIVATE LIMITED	658.4012 PEA
12	MANAGEMENT INFORMATION SYSTEMS	JOSHI,SHUBHALAKSHMI	DREAMTECH PRESS	658.4038 JOS
13	OPERATIONS MANAGEMENT	HEIZER,JAY	PEARSON EDUCATION	658.5 HEI

14	SUPPLY CHAIN MANAGEMENT	CHOPRA,SUNIL	PEARSON EDUCATION	658.52 CHO
15	CONSUMER BEHAVIOR	HAWKINS,DEL I.	TATA MCGRAW HILL EDUCATION PRIVATE LIMITED	658.8342 HAW
16	ADVERTISING AND PROMOTION	BELCH, GEORGE E	MC GRAW HILL	659.1 BEL
