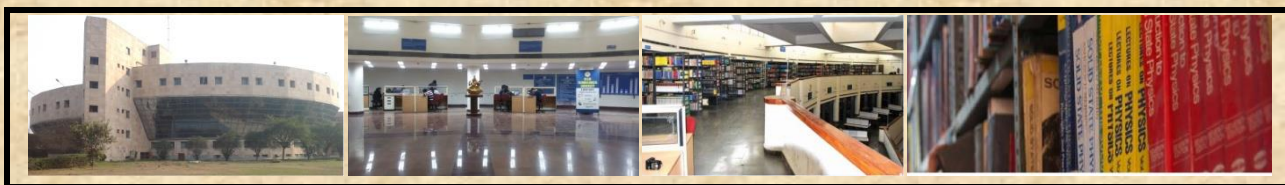


Central Library

DELHI TECHNOLOGICAL UNIVERSITY



August, 2020



New Arrivals

Prepared by:-
Dr. (Mrs.) Lalita
Assistant Librarian

Acc. No.	Title	Author	Class No.
153506	OPERATIONS RESEARCH	MOTE, VASANT LAKSHMAN	001.424
153503-04	NEOSKILLING FOR DIGITAL TRANSFORMATION AND THE ARTIFICIAL INTELLIGENCE REVOLUTION	PRASAD, L	004
D5635	COMPUTER SYSTEM ARCHITECTURE	MANO, M. MORRIS	004.22
153399-400	BUSINESS DATA ANALYSIS USING EXCEL	WHIGHAM, DAVID	005.54
153403-04	BUSINESS STATISTICS USING EXCEL	DAVIS, GLYN	005.54
153461-62	BIG DATA AND ANALYTICS	ACHARYA, SEEMA	005.7
153497-98	MACHINE LEARNING	SRINIVASARAGHAVAN, ANURADHA	006.31
154216-17	DESIGN STUDIO METHOD	SULLIVAN, BRIAN	006.78
154218-19	DESIGN STUDIO METHOD	SULLIVAN, BRIAN	006.78
154276-77	STEAL LIKE AN ARTIST : 10 THINGS NOBODY TOLD YOU ABOUT BEING CREATIVE	KLEON, AUSTIN	153.35
154278	STEAL LIKE AN ARTIST : 10 THINGS NOBODY TOLD YOU ABOUT BEING CREATIVE	KLEON, AUSTIN	153.35
154241-42	EMOTIONAL DESIGN : WHY WE LOVE (OR HATE) EVERYDAY THINGS	NORMAN, DON	155.911
154337-38	EMOTIONAL DESIGN : WHY WE LOVE (OR HATE) EVERYDAY THINGS	NORMAN, DON	155.911
154292	SHAPING INFORMATION : THE RHETORIC OF VISUAL CONVENTIONS	KOSTELNICK, CHARLES	302.23
153434-35	INTRODUCTION TO ECONOMETRICS	DOUGHERTY, CHRISTOPHER	330.015195
153530-31	TRAINING AND DEVELOPMENT	JANAKIRAM, B	331
153431-32	INTERNATIONAL FINANCE : CORPORATE DECISIONS IN GLOBAL MARKETS	O'BRIEN, THOMAS J.	332.042
153485	INTERNATIONAL FINANCE : A CASEBOOK	DESAI, MIHIR A	332.042
153473-75	GUIDE TO FINANCIAL REGULATION FOR FINTECH ENTREPRENEURS	LOESCH, STEFAN	332.10681
153511-12	RISK MANAGEMENT AND FINANCIAL INSTITUTIONS	HULL, JOHN C.	332.10681
153515-16	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	BHATT, SUYASH N	332.6

154191-92	ESSENTIALS OF INVESTMENTS	BODIE, ZVI	332.6
153458-60	BEHAVIOURAL FINANCE	FORBES, WILLIAM	332.6019
153195	YE KOTHEVALIYAN	NAGAR, AMRIT LAL	363.44
153220	ENGLISH HINDI PHRASAL DICTIONARY	GOSWAMI, KRISHAN KUMAR	428.3491431
153484	APPLIED BUSINESS STATISTICS : MAKING BETTER BUSINESS DECISIONS	BLACK, KEN	519.502465
154014	INTRODUCTION TO PLASMA DYNAMICS	MOROZOV, A.I.	530.44
154297-300	FOURIER OPTICS : AN INTRODUCTION	STEWART, E.G.	535.84
154023	POLYMER NANOCOMPOSITES BY EMULSION AND SUSPENSION POLYMERIZATION	MITTAL, VIKAS	541.2
154024	ADVANCES IN POLYMER SCIENCE : POLYMER SYNTHESIS	FURUSHO, Y.	547.7
154020	ADVANCES IN POLYMER SCIENCE : INCLUSION POLYMERS	WENZ, G.	547.7045
154269-71	FOUNDATIONS OF CRYSTALLOGRAPHY WITH COMPUTER APPLICATION	JULIAN, MAUREEN M.	548
154021	POLYMER-BASED NANOSTRUCTURES : MEDICAL APPLICATIONS	BROZ, PAVEL	610.28
154225-26	CONTEMPORARY SPORT, LEISURE AND ERGONOMICS	REILLY, THOMAS	613.71
154012-13	LABORATORY MANUAL IN BIOPHOTONICS	BACKMAN, VADIM	616.07548
154274-75	VISUAL ERGONOMICS HANDBOOK	ANSHEL, JEFFREY	617.7
154017	CORROSION - RESISTANT LININGS AND COATINGS	SCHWEITZER, PHILIP A.	620.11223
154220-24	INTRODUCTION TO HUMAN FACTORS AND ERGONOMICS	BRIDGER, R.S.	620.82
154202	HUMAN FACTORS IN ALARM DESIGN	STANTON, NEVILLE	620.86
154318	LOAD FLOW OPTIMIZATION AND OPTIMAL POWER FLOW	DAS, J.C.	621.317
154293-94	FUNDAMENTALS OF PHOTONICS PART-I	SALEH, B.E.A	621.36
154295-96	FUNDAMENTALS OF PHOTONICS PART-II	SALEH, B.E.A	621.36
154015-16	LASER AND PHOTONIC SYSTEMS : DESIGN AND INTEGRATION	NOF, SHIMON Y.	621.366
154272-73	ACCOUNTING FOR BUSINESS	SCOTT, PETER	657
154193-94	COST ACCOUNTING	LAL, JAWAHAR	657.42
153490-91	INTERNATIONAL STRATEGY : CONTEXT, CONCEPTS AND IMPLICATION	COLLIS, DAVID	658

154111	PRINCIPLES OF MANAGEMENT : TEXT AND CASES	DURAI, PRAVIN	658
154285-88	THIS IS SERVICE DESIGN DOING : APPLYING SERVICE DESIGN THINKING IN THE REAL WORLD	STICKDORN, MARC	658
153483	INTERNATIONAL BUSINESS	CZINKOTA, MICHAEL R	658.049
153414-15	E-BUSINESS : A MANAGEMENT PERSPECTIVE	REYNOLDS, JONATHAN	658.054678
153456-57	APPLIED CORPORATE FINANCE	DAMODARAN, ASWATH	658.15
153469-70	CORPORATE FINANCE	BOOTH, LAURENCE	658.15
153471-72	CORPORATE FINANCE : THEORY AND PRACTICE	DAMODARAN, ASWATH	658.15
153482	FINANCE FOR STRATEGIC DECISION MAKING : WHAT NON-FINANCIAL MANAGERS NEED TO KNOW	NARAYANAN, M.P.	658.15
153422	FINANCIAL MANAGEMENT	SRIVASTAVA, RAJIV	658.15
153416-17	FINANCIAL ACCOUNTING FOR MANAGEMENT	SHAH, PARESH	658.1511
153528-29	INTERNATIONAL FINANCIAL MANAGEMENT	SHAPIRO, ALAN C.	658.159
153501-02	MULTINATIONAL FINANCE : EVALUATING THE OPPORTUNITIES, COSTS, AND RISKS OF MULTINATIONAL OPERATIONS	BUTLER, KIRT C.	658.1599
153478-79	ESSENTIALS OF STRATEGY : (THE STRATEGY PATHFINDER) : CORE CONCEPTS AND LIVE CASES	ANGWIN, DUNCAN	658.3
153507-08	PERFORMANCE MANAGEMENT	RAO, DR. C. APPA	658.3125
153406-07	COMPENSATION MANAGEMENT	BHATTACHARYYA, DIPAK KUMAR	658.32
1534676-68	CONTEMPORARY STRATEGY ANALYSIS : TEXT AND CASES EDITION	GRANT, ROBERT M.	658.4012
154268	EXPLORING STRATEGY : TEXT AND CASES	JOHNSON, GERRY	658.4012
153454-55	ANALYTICS LIFECYCLE TOOLKIT : A PRACTICAL GUIDE FOR AN EFFECTIVE ANALYTICS CAPABILITY	NELSON, GREGORY S.	658.4033
153480-81	EXCEL MODELS FOR BUSINESS AND OPERATIONS MANAGEMENT	BARLOW, JOHN F.	658.4034
154257-59	MIS (MANAGEMENT INFORMATION SYSTEMS)	BIDGOLI, HOSSEIN	658.4038

153463-64	BUSINESS COMMUNICATION : A PRACTICE-ORIENTED APPROACH	KALIA, SHALINI	658.45
153505	OPERATIONS AND SUPPLY CHAIN MANAGEMENT	RUSSELL, ROBERTA S.	658.5
153492-96	INTRODUCTION TO LOGISTICS SYSTEMS MANAGEMENT	GHIANI, GIANPAOLO	658.5
153522	SUPPLY CHAIN MANAGEMENT : A GLOBAL PERSPECTIVE	SANDERS, NADA R.	658.7
154262-63	FUNDAMENTALS OF DIGITAL MARKETING	BHATIA, PUNEET SINGH	658.8
153517-18	SERVICE MANAGEMENT AND MARKETING : CUSTOMER MANAGEMENT IN SERVICE COMPETITION	GRONROOS, CHRISTIAN	658.8
153519	SERVICE MANAGEMENT AND MARKETING : CUSTOMER MANAGEMENT IN SERVICE COMPETITION	GRONROOS, CHRISTIAN	658.8
154189-90	SOCIAL TRADE SHOW : LEVERAGING SOCIAL MEDIA AND VIRTUAL EVENTS TO CONNECT WITH YOUR CUSTOMERS	BROWNE, TRACI	658.8
153520-21	STRATEGIC MARKET MANAGEMENT : GLOBAL PERSPECTIVES	AAKER, DAVID A.	658.8
154261	STRATEGIC MARKETING FOR NONPROFIT ORGANIZATIONS	ANDREASEN, ALAN R.	658.8
154260	MARKETING MANAGEMENT : INDIAN CASES	GUPTA, PRACHI	658.800954
153384-85	SALES AND DISTRIBUTION MANAGEMENT : TEXT AND CASES	HAVALDAR, KRISHNA K	658.81
153513-14	SALES MANAGEMENT CONCEPTS AND CASES	CRON, WILLIAM L.	658.81
153476-77	CUSTOMER RELATIONSHIP MANAGEMENT	BHASIN, JASPREET KAUR	658.812
153500	MARKETING RESEARCH	AAKER, DAVID A.	658.83
153465-66	CONSUMER BEHAVIOUR	CHHABRA, GURPREET KAUR	658.8342
153412-13	E-BUSINESS	KULKARNI, PARAG	658.872
154264-65	ADVERTISING	JEFKINS, FRANK	659.1
154266-67	ADVERTISING MANAGEMENT	BATRA, RAJEEV	659.1
154018	EDIBLE COATINGS AND FILMS TO IMPROVE FOOD QUALITY	BALDWIN, ELIZABETH A.	664
154019	ENGINEERING COATINGS : DESIGN AND APPLICATION	GRAINGER, STAN	667.9

154025	SMART COATINGS	PROVDER, THEODORE	667.9
154026	CHEMISTRY AND PHYSICS OF COATINGS	MARRION, A.R.	667.9
154022	POLYMER DATA HANDBOOK	MARK, JAMES	668.9
154203-07	READING IMAGES : THE GRAMMAR OF VISUAL DESIGN	KRESS, GUNTHER	701
154208-09	RENDERING IN PEN AND INK	GUPTILL, ARTHUR L.	720.28
154212-13	DRAWING FOR THE ABSOLUTE AND UTTER BEGINNER	GARCIA, CLAIRE WATSON	741.2
154214-15	HOW TO DRAW WHAT YOU SEE	REYNA, RUDY DE	741.2
154237-38	LIGHT, SHADE AND SHADOW	KOLLER, E.L.	741.2
154245-46	HOW TO DRAW : DRAWING AND SKETCHING OBJECTS AND ENVIRONMENTS FROM YOUR IMAGINATION	ROBERTSON, SCOTT	741.2
154247-48	ART OF 3D DRAWING	PABST, STEFAN	741.2
154249-50	HOW TO RENDER : THE FUNDAMENTALS OF LIGHT, SHADOW AND REFLECTIVITY	ROBERTSON, SCOTT	741.2
154251-52	LESSONS IN CLASSICAL DRAWING : ESSENTIAL TECHNIQUES FROM INSIDE THE ATELIER	ARISTIDES, JULIETTE	741.2
154279-80	BEGINNER'S GUIDE TO SKETCHING : CHARACTERS, CREATURES AND CONCEPTS	TOTAL	741.2
154227-28	PEN AND INK DRAWING	LOHAN, FRANK J.	741.26
154243-44	SKETCHING FROM THE IMAGINATION : AN INSIGHT INTO CREATIVE DRAWING	SKETCH	741.9
154231-36	PERSPECTIVE MADE EASY	NORLING, ERNEST R.	742
154283-84	DRAWING PERSPECTIVE : HOW TO SEE IT AND HOW TO APPLY IT	BREHM, MATTHEW	742
154210-11	FORCE DRAWING HUMAN ANATOMY	MATTESI, MICHAEL	743.4
154229-30	LIFE DRAWING IN CHARCOAL	GRAVES, DOUGLAS R.	743.4
154281-82	SKETCHING PEOPLE : AN URBAN SKETCHER'S MANUAL TO DRAWING FIGURES AND FACES	CHAPMAN, LYNNE	743.4
154289-91	ART OF COLOR AND DESIGN	GRAVES, MAITLAND	745
154239-40	DESIGN OF EVERYDAY THINGS	NORMAN, DON	745.20019
153182	JENNY MEHARBAN SINGH	SOBTI, KRISHNA	791.4372
152916	ANAND KARAJ	SINGH, BALWANT	891.43
152999	SEVASADAN	PREMCHAND	891.43
153011	LAKSHAGRIH EVAM ANYA NATAK	BASU, VRATYA	891.43
153049	CHOR NIKAL BHAGA	PANDE, MRINAL	891.43

153105	PARSHURAM KI PRATIKSHA	DINKAR, RAMDHARI SINGH	891.43
153135	CHIRAG-E-DAIR	GHALIB, MIRZA	891.43
153143	PACHAPAN KHAMBE LAL DEEWAREN	PRIYAMVADA, USHA	891.43
153161	DO EKANT	MEHTA, SHRINARESH	891.43
153162	KALINDI	SHIVANI	891.43
153165	YASHODANANDAN	SINHA, VIPIN KISHORE	891.43
153167	KITANE CHAURAHE	RENU, FANISHWARNATH	891.43
153196	SUHAG KE NOOPUR	NAGAR, AMRIT LAL	891.43
153203	ASTITVA KI KHOJ	MODI, REKHA	891.43
153204	MAHILA SASHAKTIKARAN : DASHA AUR DISHA	SHARMA, YOGENDRA	891.43
153205	MADHUKAR SHAH : BUNDELKHAND KA NAYAK	NAMDEV, GOVIND	891.43
153215	JAS KA PHOOL	JOSHI, BHALCHANDRA	891.43
153216	RINALA KHURD	TALWAR, ISH MADHU	891.43
153217	KUTHANV	BISMILLAH, ABDUL	891.43
153218	SAMPURNA KAHANIYAN	PRIYAMVADA, USHA	891.43
153219	VYOMKESH DARVESH	TRIPATHI, VISHWANATH	891.43
152975	DO VYANGYA NATAK	JOSHI, SHARAD	891.43
152997	GABAN	PREMCHAND	891.43
153000	NIRMALA	PREMCHAND	891.43
153030	BINA HAD-MANS KA AADAMI	RAKESH, MOHAN	891.43
153034	YAM GATHA	SINGH, DUDHANATH	891.43
153171	GODAN	PREMCHAND	891.43
153178	PRATIGYA	PREMCHAND	891.43
153181	TIN-PAHAR	SOBTI, KRISHNA	891.43
153183	SURAJMUKHI ANDHERE KE	SOBTI, KRISHNA	891.43
153188	KASHI KA ASSI	SINGH, KASHINATH	891.43
153190	LAUTE HUYE MUSAFIR	KAMALESHWAR,	891.43
153192	MAIN JANAK NANDINI	PRABHAT, ASHA	891.43
153193	CHAKRATEERTH	NAGAR, AMRITLAL	891.43
153194	EKDA NAIMISHARANYE	NAGAR, AMRITLAL	891.43
153199	ZAHARBAAD	BISMILLAH, ABDUL	891.43
153201	BHARAT AUR USKE VIRODHABHAS	DREZE, JEAN	891.43
153202	STRI ALAKSHIT	YADAV, SRIKANT	891.43
153206	TIPU SULTAN KE KHWAAB	MOHIUDDIN, ZAFER	891.43
153208	DHOOP KI MUNDER	SHARMA, ANAGH	891.43
153209	SULGAN	WANKHEDE, KAILASH	891.43
153210	EK BATAA DO	SUJATA	891.43
153212	PURNMIDAM	KAUSHIK, SAROJ	891.43

153211	EK MAT KAYAMAT	KALRA, SUSHIL	891.4309
153050	AALA AFSAR	RAKSHAS, MUDRA	891.431
153072	LAVA	AKHTAR, JAVED	891.431
153103	RASVANTI	DINKAR, RAMDHARI SINGH	891.431
153104	RENUKA	DINKAR, RAMDHARI SINGH	891.431
153134	CHATURI CHAMAR	TRIPATHI, SURYAKANT	891.431
153113	SAPNO KA DHUAN	DINKAR, RAMDHARI SINGH	891.431
153073	TARKASH	AKHTAR, JAVED	891.4317
152974	BHAGNA VEENA	DINKAR, RAMDHARI SINGH	891.43171
153106	NEEL KUSUM	DINKAR, RAMDHARI SINGH	891.43171
153109	RASHMIRATHI	SINGH, RAMDHARI	891.43171
153036	MAATIGAARI	SULABH, HRISHIKESH	891.432
153042	DHARTI KA HRIDAYA	MISHRA, LAXMINARAYAN	891.432
153043	NARAD KI VINA	MISHRA, LAXMINARAYAN	891.432
153066	TAJMAHAL KA TENDER	SHUKLA, AJAY	891.432
153056	HANOOSH	SAHNI, BHISHMA	891.432
153186	MITRO MARJANI	SOBTI, KRISHNA	891.432
153045	PURVABHYAS	RAKESH, MOHAN	891.4327
153035	DHARTI AABA	SULABH, HRISHIKESH	891.43271
153047	JADOO KA KELEEN	GARG, MRIDULA	891.43271
153039	KHIRAKI KHOL DO	DAS, VARSHA	891.43272
153040	PREM AUR PATTHAR	DAS, VARSHA	891.43272
153041	CHAHAKTA CHAURAH	DAS, VARSHA	891.43272
153061	JAB SHAHAR HAMARA SOTA HAI	MISHRA, PIYUSH	891.43272
153044	AADHE-ADHOORE	RAKESH, MOHAN	891.433
153046	LAHRON KE RAJHANS	RAKESH, MOHAN	891.433
153138	BHATAKTI RAAKH	SAHNI, BHISHMA	891.433
153160	BHAKTA PRAHLAD	TRIPATHI, SURYAKANT	891.433
153197	SUNNAR PANDEY KI PATOH	AMARKANT	891.433
153172	NAYI PAUDH	NAGARJUN	891.433
153177	TITLI	PRASAD, JAI SHANKAR	891.433
153179	ELAN GALI ZINDA HAI	CHANDRAKANTA	891.433
153184	AI LARKI	SOBTI, KRISHNA	891.433
153185	SAMAY SARGAM	SOBTIZ, KRISHNA	891.433
153189	PATI PATNI AUR WOH	KAMLESHWAR	891.433

153191	SAMUDRA MEIN KHOYA HUA AADMI	KAMALESHWAR,	891.433
153198	GRAMSEVIKA	AMARKANT	891.433
152919	SOHO MEIN MARX AUR ANYA NATAK	ZINN, HOWARD	891.4336
152927	MERA SAFAR TAWHEEL HAI : AKHTAR PAYAMI KI NAZMEN	HUSSAIN, ZABIR	891.4336
152930	BIKHARE BIMB AUR PUSHPA	RAO, PADMAVATI	891.4336
153037	BARFF	SHUKLA, SAURABH	891.4336
153038	JANCH PARTAL	SAHAY, SANJAY	891.4336
153137	PAHALA PATH	SAHNI, BHISHMA	891.4337
153173	BABA BATESARNATH	NAGARJUN	891.4337
153175	PATIYA	AGARWAL, KEDARNATH	891.4337
153187	GUJRAT PAKISTAN SE GUJRAT HINDUSTAN	SOBTI, KRISHNA	891.4337
153213	GULARA BEGUM	PAGARE, SHARAD	891.4337
153139	CHEELEN	SAHNI, BHISHMA	891.43371
153200	MUKHARA KYA DEKHE	BISMILLAH, ABDUL	891.43371
153207	BIYABAN MEIN	RAI, SARA	891.43371
153136	MERI AAWAZ SUNO	AZMI, KAIFI	891.43917
153068	MAUJOOD	INDORI, RAHAT	891.439171
153070	MERE DIL MERE MUSAFIR	AHMED, FAIZ	891.439171
153020	EVAM INDRAJIT	SARKAR, BADAL	891.4427
153013	VITHTHALA	TENDULKER, VIJAY	891.4627
153014	KUTTE	TENDULKER, VIJAY	891.4627
153149	YUDHISHTHIR	MUNSHI, K.M.	891.4736
