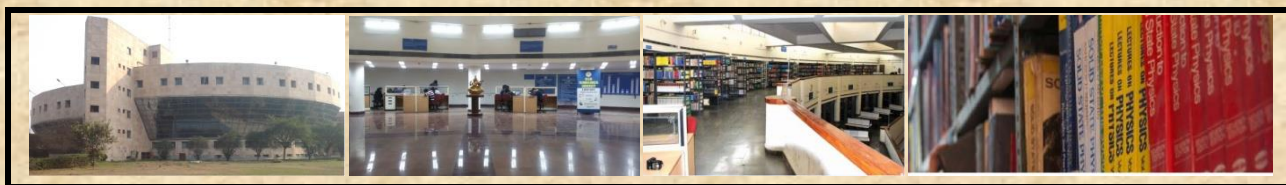


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September, 2018



New Arrivals

S. No	title	author	Class No.	Publisher	Year
1	NATURAL LANGUAGE UNDERSTANDING	ALLEN, JAMES	055.13	PEARSON	2007
2	INTERFACE DESIGN : BASICS INTERACTIVE DESIGN	WOOD, DAVE	005	BLOOMSBURY	2014
3	WEB DESIGN INDEX BY CONTENT .05	WEB	006	PEPIN PRESS	2010
4	DATA-DRIVEN GRAPHIC DESIGN	RICHARDSON, ANDREW	007	BLOOMSBURY	2016
5	PRINT AND PLEASURE	ORSINI, FRANCESCA	770.55954	PERMANENT BLACK	2017
6	RASA READER	POLLOCK, SHELDON	111.850954	PERMANENT BLACK	2017
7	TEXTBOOK OF LOGIC	JAIN, KRISHNA	160	D.K. PRINT WORLD	2018
8	TARKASASTRA - EK ROOP REKHA	JAIN	160	D,K. PRINT WORLD	1947
9	INTRODUCTION TO SYMBOLIC LOGIC	BASSON, A.H.	164	Free Press	2017
10	INDIAN PHILOSOPHY VOLUME-I	RADHAKRISHNAN, S.	181.4	OUP	2018
11	CRITICAL SURVEY OF INDIAN PHILOSOPHY	SHARMA, CHANDRADHAR	181.4	MOTILAL BANARSIDASS	2016
12	OUTLINES OF INDIAN PHILOSOPHY	HIRIYANNA, M.	181.4	MOTILAL BANARSIDASS	2014
13	SECULARISM, IDENTITY, AND ENCHANTMENT	BILGRAMI, AKEEL	211.6	PERMANENT BLACK	2014
14	UNIFYING HINDUISM	NICHOLSON, ANDREW J.	294.509	PERMANENT BLACK	2017
15	KRISHNA	RAO, SHANTA RAMESHWAR	294.5211	ORIENT BLACKSWAN	2005
16	PRINCIPAL UPANISADS	RADHAKRISHNAN, S.	294.59218	HARPER COLLINS	2018
17	STATES OF SENTIMENT	NAYAR, PRAMOD K.	302	ORIENT BLACKSWAN	2011
18	UNCONDITIONAL EQUALITY GANDHI'S RELIGION OF RESISTANCE	SKARIA, AJAY	303.61	PERMANENT BLACK	2016
19	NATURE AND NATION	RANGARAJAN, MAHESH	304.20954	PERMANENT BLACK	2017
20	HIDDEN DIMENSION	HALL, EDWARD T.	304.23	ANCHOR BOOKS	1990
21	HINDU WIFE, HINDU NATION	SARKAR, TANIKA	305.486945	PERMANENT	2018
22	UNDERSTANDING CASTE	OMVEDT, GAIL	305.5680954	ORIENT BLACK	2016
23	CULTURAL STUDIES 1983	HALL, STUART	306	ORIENT BLACK	2016
24	CASTE IN MODERN INDIA	SARKAR, SUMIT	309.154	PERMANENT	2016
25	HOMELESS ON GOOGLE EARTH	KESAVAN, MUKUL	320.954	PERMANENT	2014
26	CRISIS OF SECULARISM IN INDIA	NEEDHAM, ANURADHA DINGWANEY	322.10954	PERMANENT	2015

27	GOOD MUSLIM BAD MUSLIM	MAMDANI, MAHMOOD	327.7301767	PERMANENT	2015
28	INTERNATIONAL FINANCE	O'BRIEN, THOMAS J.	332.042	OUP	2006
29	NANOVAION	KEVIN	338.476292	PORTFOLIO PENGUIN	2010
30	CERAMICS AND GLOBALIZATION	EWINS, NEIL	338.4766639	BLOOMSBURRY	2017
31	PRINCIPLES OF MACROECONOMICS WITH COURSEMATE	MANKIW, N. GREGORY	338.5	CENGAGE	2012
32	INDIAN ECONOMY	BANIK, NILANJAN	339.0954	SAGE	2015
33	LEARNING FROM CONFLICT	KUMAR, KRISHNA	370.954	ORIENT LONGMAN	1996
34	SPEECH AND LANGUAGE PROCESSING	JURAFSKY, DANIEL	410.285	PEARSON	2017
35	ON GROWTH AND FORM	THOMPSON, D'ARCY WENTWORTH	571.81	CUP	2018
36	PHYTOCHEMICAL REFERENCE STANDARDS OF SELECTED INDIAN MEDICINAL PLANTS VOLUME-2	TANDON, NEERAJ	581.6340954	ICMR	2012
37	QUALITY STANDARDS OF INDIAN MEDICINAL PLANTS VOLUME-1	GUPTA, A.K.	615.3210954	ICMR	2003
38	QUALITY STANDARDS OF INDIAN MEDICINAL PLANTS VOLUME-8	TANDON, NEERAJ	615.3210954	ICMR	2010
39	PROTOTYPE: DESIGN AND CRAFT IN THE 21ST CENTURY	VALENTINE, LOUISES	620.0042	BLOOMSBURY	2013
40	MATERIAL CULTURE OF TABLEWARE	ZARUCCHI, JEANNE MORGAN	642.7	BLOOMSBURY	2018
41	MERGERS AND ACQUISITIONS	AURORA, RAJINDER S.	658.162	OUP	2017
42	MONETISING INNOVATION	BORAH, GAUTAM	658.314	BLOOMSBURY	2015
43	UNDERSTANDING STRATEGIC MANAGEMENT	HENRY, ANTHONY E.	658.4012	OUP	2011
44	INNOVATION AND ENTREPRENEURSHIP	DRUCKER, PETER E	658.42	HARPER AND ROW	1985
45	SIX SIGMA FOR MANAGERS	BRUE, GREG	658.562	MCGRRAW-HILL	2002
46	HANDBOOK OF DESIGN MANAGEMENT	COOPER, RACHEL	658.5752	BLOOMSBURY	2011
47	PRODUCT DESIGN AND DEVELOPMENT	ULRICH, KARL T.	658.5752	MCGRRAW-HILL	2011
48	DESIGN THINKING	LOCKWOOD, THOMAS	658.5752	ALLWORTH PRESS	2009
49	THINKING : OBJECTS	PARSONS, TIM	658.6	AVA	2009
50	E-BUSINESS	KULKARNI, PARAG	658.872	OUP	2018
51	ADVERTISING MEDIA PLANNING	SISSORS, JACK Z.	659.111	MCGRRAW-HILL	2010
52	P.O.P DESIGN 5	POP	659.157	AZUR CORPOR	2004
53	STEEL	FRY, TONY	669.142	BLOOMSBURY	2015
54	REINVENTING PRINT	JURY, DAVID	686.22	BLOOMSBURY	2018
55	BASIC DESIGN : TYPOGRAPHY	AMBROSE, GAVIN	686.22	BLOOMSBURY	2017

56	GRIDS CREATIVE SOLUTIONS FOR GRAPHIC DESIGNERS	ROBERTS, LUCIENNE	686.224	ROTOVISION SA	2007
57	BASICS DESIGN 07 : GRIDS	AMBROSE, GAVIN	686.2252	AVA PUBLISHING	2012
58	COME TOGETHER	SPAMPINATO, FRANCESCO	700.6	PRINCETON ARCHITECTURAL	2015
59	ART AND VISUAL PERCEPTION	ARNHEIM, RUDOLF	701.15	CALIFORNIA	1974
60	NEW MUNSELL STUDENT COLOR SET	LONG, JAMES THOMAS	701.85	BLOOMSBURY	2017
61	STORY OF ART	GOMBRICH, E.H.	709	PHAIDON	2018
62	MODERNISM IN SCANDINAVIA:	ASHBY, CHARLOTTE	709.480904	BLOOMSBURY	2017
63	MUCH MALIGNED MONSTERS	MITTER, PARTHA	709.54	OUP	2013
64	ARCHITECTURAL MODEL LEAD TO DESIGN VOL-2	REISER	720.228	DAMDI	2010
65	DESIGNING WITH MODELS	MILLS, CRISS B.	720.228	WILEY	2011
66	DESIGNING DISABILITY	GUFFEY, ELIZABE	720.87	BLOOMSBURY	2018
67	ART SELLS	ART	725.21	SENDPOINTS	
68	ORIGAMI TESSELLATIONS	GJERDE, ERIC	736.982	CRC PRESS	2009
69	BEAD AND WIRE JEWELLERY EXPOSED:	POTTER, MARGOT	739.272	NORTH LIGHT BOOKS	2008
70	SUSTAINABLE GRAPHIC DESIGN	FINE, PETER CLAVER	740	BLOOMSBURRY	2016
71	HISTORY OF ILLUSTRATION	DOYLE, SUSAN	740	BLOOMSBURY	2018
72	ENDANGERED SPECIES BOOK AND CD	RICORICO	740	ROCKPORT PUB	2011
73	AIGA GUIDE TO CAREERS IN GRAPHIC AND COMMUNICATION DESIGN	CEZZAR, JULIETTE	740.23	BLOOMSBURY	2018
74	FUKSAS: OBJECT	FUKSAS	740.922	ACTAR	2000
75	BUSINESS GRAPHICS	LISKA, STEVEN	741	ROCK PORT PUB	2007
76	PLAYING WITH SKETCHES	SHERMAN, WHITNEY	741.2	ROCKPORT	2014
77	SKETCHING FOR ANIMATION	PARR, PETER	741.58	BLOOMSBURY	2016
78	ART OF FINDING DORY	LASSETER, JOHN	741.58	CHRONICLE BOOKS	2016
79	DESIGN GENIUS	HARRIS	741.6	BLOOMSBURY	2015
80	INTRODUCTION TO GRAPHIC DESIGN:	SHERIN, AARIS	741.6	BLOOMSBURY	2018
81	PRINCEIPLES AND PROCESS OF INTERACTIVE DESIGN	STEANE, JAMIE	741.6	BLOOMSBURY	2014
82	ILLUSTRATION	MALE, ALAN	741.6	BLOOMSBURY	2017
83	APPROACH & LANGUAGE	AMBROSE, GAVIN	741.6	AVA	2011
84	TEXT AND IMAGE BASICS ILLUSTRATION 03	WIGAN, MARK	741.6	AVA	2008
85	BEST OF BROCHURE DESIGN 9	GODFREY, JASON	741.6	ROCKPORT	2006
86	SIGNAGE AND WAYFINDING SYSTEM DESIGN	TART, J	741.6	J TART PUBLISHING	2015

87	VISUAL FAMILIES	ANTONIOU, ANTONIS	741.6	GESTALTEN	2014
88	PALETTE 01- BLACK & WHITE	VICTIONARY	741.6	VICTIONARY	2012
89	SKETCH COLLECTION 2011	KIM, JUNG GI	741.6	SUPERANI	2012
90	BECOMING A SUCCESSFUL GRAPHIC DESIGNERS	LEONARD, NEIL	741.6023	BLOOMSBURY	2016
91	EPICA BOOK 30: CREATIVE COMMUNICATIONS	TUNGATE, MARK	741.60794	BLOOMSBURY	2017
92	ADVERTISING DESIGN AND TYPOGRAPHY	WHITE, ALEX W.	741.6090511	ALLWORTH PRESS	2007
93	PERSPECTIVE DRAWING	HULL, JOSEPH WILLIAM	742	DOVER PUBLICATIONS	
94	COOL PRODUCT DESIGN	COOL	742.2	DESIGNERBOOKS	
95	MASTERING FANTASY ART	STANKO, JOHN	743.87	IMPACT	
96	SYMBOL, PATTERN AND SYMMETRY	HANN, MICHAEL	745	BLOOMSBURY	2013
97	DESIGN REFORM, MODERNISM, AND MODERNIZATION	HUPPATZ, D.J.	745.0909034	BLOOMSBURY	2016
98	PROFESSIONAL PRACTICE AND DESIGN THEORIES	HUPPATZ, D.J.	745.0909034	BLOOMSBURY	2016
99	SOCIAL INTERACTIONS	HUPPATZ, D.J.	745.0909034	BLOOMSBURY	2016
100	MODERN ASIAN DESIGN	HUPPATZ, D.J.	745.095	BLOOMSBURY	2018
101	BASICS PRODUCT DESIGN 01 IDEA SEARCHING	BRAMSTON, DAVID	745.2	AVA PUBLISHING	2009
102	VISUAL CONVERSATIONS BASIC PRODUCT DESIGN 03	BRAMSTON, DAVID	745.2	AVA PUBLISHING	2010
103	DESIGN ANTHROPOLOGY	CLARKE, ALISON J.	745.2	BLOOMSBURY	2018
104	ENCOUNTERING THINGS	ATZMON, LESLIE	745.2	BLOOMSBURY	2017
105	SUSTAINABLE THINKING:	SHERIN, AARIS	745.2	BLOOMSBURY	2013
106	DESIGN FOR SUSTAINABLE CHANGE	CHICK, ANNE	745.2	AVA PUBLISHING	2011
107	DESIGN AS POLITICS	FRY, TONY	745.2	BLOOMSBURY	2011
108	DESIGN FUTURING: SUSTAINABILITY, ETHICS AND NEW PRACTICE	FRY, TONY	745.2	BLOOMSBURY	2009
109	DESIGN AND NATIONAL IDENTITY	GIMENO- MARTINEZ, JAVIER	745.2	BLOOMSBURY	2016
110	BY DESIGN	CAPLAN, RALPH	745.2	FAIRCHILD	2005
111	DOING RESEARCH IN DESIGN	CROUCH, CHRISTOPHER	745.2072	BLOOMSBURY	2012
112	NORMAN BEL GEDDES	MAFFEI, NICOLAS P.	745.2092	BLOOMSBURY	2018
113	CRITICAL DESIGN IN CONTEXT	MALPASS, MATT	745.4	BLOOMSBURY	2017
114	CRACKING THE WHIP	CAPLAN, RALPH	745.4	BLOOMSBURY	2006
115	DESIGN AND THE CREATION OF VALUE	HESKETT, JOHN	745.4	BLOOMSBURY	2017
116	DESIGN, ECOLOGY, POLITICS	BOEHNERT, JOANNA	745.4	BLOOMSBURY	2018
117	DESIGNING : AN INTRODUCTION	ASPELUND, KARL	745.4	BLOOMSBURY	2015

118	DESIGNING AND DESIGNING	GARNER, STEVE	745.4	BERG	2012
119	DESIGN STUDIES : A READER	CLARK, HAZEL	745.4	BLOOMSBURY	2009
120	DESIGN HISTORY: UNDERSTANDING THEORY AND METHOD	FALLAN, KJETIL	745.4	BLOOMSBURY	2010
121	BASIC DESIGN : THE DYNAMICS OF VISUAL FORM	SAUSMAREZ, MAURICE DE	745.4	BLOOMSBURY	2015
122	DESIGNING THINGS	BORADKAR, PRASAD	745.401	BLOOMSBURY	2010
123	DIGITAL DESIGN	BRUTON, DEAN	745.40285	BLOOMSBURY	2012
124	VISUAL RESEARCH:	NOBLE, IAN	745.40721	BLOOMSBURY	2016
125	DESIGN AND THE QUESTION OF HISTORY	FRY, TONY	745.409	BLOOMSBURY	2015
126	PARADISE OF PAPER ART	PARADISE	745.54	DESIGNERBOOKS	
127	RETRO STYLE	BAKER, SARAH ELSIE	747	BLOOMSBURY	2013
128	DESIGN BASIC	FULLMER, DONNA LYNNE	747	FAIRCHILD BOOKS	2012
129	INTERIOR DESIGN REFERENCE & SPECIFICATION BOOK	GRIMLEY, CHRIS	747	ROCKPORT	2018
130	PANTONE SOLID CHIPS COATED	PANTONE	752	PANTONE INC	
131	SOLID CHIPS UNCOATED	PANTONE	752	PANTONE	
132	BASIC ART- BACON	FICACCI, LUIGI	759.2	TASCHEN	2015
133	BEFORE-AND-AFTER PHOTOGRAPHY	BEAR, JORDAN	770	BLOOMSBURY	2017
134	VICTORIAN PHOTOGRAPHY, LITERATURE, AND THE INVENTION OF MODERN MEMORY	GREEN-LEWIS, JENNIFER	770	BLOOMSBURY	2017
135	INDIGENOUS IMAGINARIES	RAMAKRISHNAN, E.V.	781.6	ORIENT BLACKSWAN	2017
136	RAGA'N JOSH STORIES FROM A MUSICAL LIFE	DHAR, SHEILA	782.4216909	PERMANENT BLACK	2017
137	LABYRINTH	BLOCK, PAULA M.	791	INSIGHT EDITIONS	2016
138	FILM ART	BORDWELL, DAVID	791.4301	MCGRAW-HILL	2010
139	STORM OVER ASIA	SARGEANT, AMY	791.4309	I.B. TAURIS	2007
140	POLITICS AS PERFORMANCE	SRINIVAS, S.V.	791.4309548	PERMANENT BLACK	2013
141	ANIMATED PERFORMANCE:	BEIMAN, NANCY	791.4334	BLOOMSBURY	2016
142	STEPHEN KING FILMS FAQ	VON DOVIK, SCOTT	791.436164	APPLAUSE THEATRE AND CINEMA BOOKS	2014
143	HOLLYWOOD'S HISTORY FILMS	ELDRIDGE, DAVID	791.43658	I.B. TAURIS	2006
144	ART OF BIG HERO 6	JULIUS, JESSICA	791.4372	CHRONICLE BOOKS	2014
145	GODZILLA	VAZ, MARK COTTA	791.4372	INSIGHT EDITIONS	2014
146	ART OF DREAMWORKS TURBO	ABELE, ROBERT	791.4372	INSIGHT EDITIONS	2013

147	ART OF DREAMWORKS RISE OF THE GUARDIANS	ZAHED, RAMIN	791.4372	TITAN BOOKS	2012
148	GHOSTBUSTERS	WALLACE, DANIEL	791.4375	INSIGHT EDITIONS	
149	BIG BAD WORLD OF CONCEPT ART FOR VIDEO GAMES	LILLY, ELIOTT	794.81536	DESIGN STUDIO PRESS	2015
150	MARXIST LITERARY AND CULTURAL THEORY	ANSHEN, DAVID	801.95	ORIENT BLACKSWAN	2017
151	PRESENTATION BASICS	FULLMER, DONNA LYNNE	808.51	BLOOMSBURY	2014
152	LANGUAGE OF THE GODS IN THE WORLD OF MEN	POLLOCK, SHELDON	891.209	PERMANENT BLACK	2006
153	FICTION AS HISTORY	DALMIA, VASUDHA	891.43309	PERMANENT BLACK	2017
154	ISHQ MEIN SHAHAR HONA	KUMAR, RAVISH	891.43372	RAJKAMAL PRAKASHAN	2018
155	TOWARDS AN AESTHETIC OF DALIT LITERATURE	LIMBALE, SHARANKUMAR	891.4608	ORIENT BLACKSWAN	2014
156	QUOTIDIAN REVOLUTION	NOVETZKE, CHRISTIAN LEE	891.4609	PERMANENT BLACK	2017
157	WELL AT MORNING	REYNEK, BOHUSLAV	891.8615	KAROLINUM PRESS	2017
158	WRITING THE FIRST PERSON	KUMAR, UDAYA	894.81209	PERMANENT BLACK	2017
159	LISTENING TO THE LOOM	NAGARAJ, D.R.	894.81409	PERMANENT BLACK	2012
160	UGLINESS OF THE INDIAN MALE AND OTHER PROPOSITIONS	KESAVAN, MUKUL	954	PERMANENT BLACK	2015
161	HISTORY IN THE VERNACULAR	AQUIL, RAZIUDDIN	954.0072	PERMANENT BLACK	2010
162	INDIAN IDEOLOGY	CHATTERJEE, PARTHA	954.03	PERMANENT BLACK	2016
163	DECOLONIZATION IN SOUTH ASIA	BANDYOPADHYAY, SEKHAR	954.14042	ORIENT BLACKSWAN	2012
164	HISTORIES FOR THE SUBORDINATED	HARDIMAN, DAVID	954.75	PERMANENT BLACK	2011
165	SONS OF SARASVATI	RAVISHANKAR, CHINYA V.	954.870922	PERMANENT BLACK	2017
166	ESSAYS OF A LIFETIME REFORMERS, NATIONALISTS AND SUBALTERNES	SARKAR, SUMIT	954.93	PERMANENT BLACK	2018
