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DELHI TECHNOLOGICAL UNIVERSITY



August, 2018



New Arrivals

S. No	Title	Author	Class No.	Publisher	Year
1	RESEARCH ANALYTICS	CHAUHAN, AJAY	001	DREAM TECH	2017
2	INTERNET OF THINGS	KAMAL, RAJ	005	MCGRRAW-HILL	2018
3	MASTERING CLOUD	BUYYA, RAJKUMAR	005	MCGRRAW-HILL	2018
4	BIG-DATA ANALYTICS FOR	HWANG, KAI	005	WILEY	2018
5	R FOR EVERYONE	LANDER, JARED P.	005	PEARSON	2018
6	BEGINNING R THE	GARDENER, MARK	005	WILEY	2018
7	SPSS STATISTICS FOR DATA	MCCORMICK, KEITH	006	WILEY	2017
8	DATA ANALYTICS USING R	ACHARYA, SEEMA	006	MCGRRAW-HILL	2018
9	DATA WAREHOUSING, DATA	BERSON, ALEX	006	MCGRRAW-HILL	2018
10	MODERN DATABASE	HOFFER, JEFFREY A.	006	PEARSON	2018
11	BUILDING THE DATA	INMON, WILLIAM H	006	WILEY	2016
12	COST-BASED ORACLE	LEWIS, JONATHAN	006	APRESS	2006
13	BIG DATA	MAHESHWARI, ANIL	006	MCGRRAW-HILL	2017
14	DATA ANALYTICS	MAHESHWARI, ANIL	006	MCGRRAW-HILL	2017
15	ANALYTICS ACROSS THE	DIETRICH, BRENDA L.	006	PEARSON	2014
16	GETTING STARTED WITH	HAIDER, MURTAZA	006	PEARSON	2016
17	HADOOP 2 QUICK-START	EADLINE, DOUGLAS	006	PEARSON	2016
18	APPLIED PREDICTIVE	ABBOTT, DEAN	006	WILEY	2018
19	HOW TO DO EVERYTHING	PERKINS, CHAD	007	MCGRRAW-HILL	2009
20	LATERAL THINKING	BONO, DE EDWARD	153.35	PENGUIN	2016
21	CRACKING CREATIVITY	MICHALKO, MICHAEL	153.35	TEN SPEED	2001
22	CASE STUDIES IN BUSINESS	MOHAPATRA,	174.4	PEARSON	2013
23	ENVIRONMENTAL SCIENCE	SHUKLA, ASHISH	304.2	I K	2014
24	PRAGMATIC LEADERSHIP	NARAYANAN, NC	320.96762	MCGRRAW-HILL	2017
25	PRINCIPLES OF ECONOMICS	CASE, KARL E.	330	PEARSON	2018
26	INTRODUCTION TO	MADDALA, G.S.	330.015195	WILEY	2016
27	FINANCIAL SERVICES	SIDDAIAH,	332	PEARSON	2011
28	ANALYSIS OF FINANCIAL	TSAY, RUEY S.	332.0151955	WILEY	2016
29	FINANCIAL ANALYSIS AND	SENGUPTA,	332.0285554	WILEY	2017
30	INTERNATIONAL FINANCE	DESAI, MIHIR A	332.042	WILEY	2018
31	INDIAN FINANCIAL SYSTEM	PATHAK, BHARATI V.	332.0954	PEARSON	2018
32	FINANCIAL MARKETS AND	MISHKIN, FREDERIC	332.1	PEARSON	2018
33	MANAGEMENT OF BANKING	SURESH,	332.1068	PEARSON	2018
34	BANK VALUATION AND	DERMINE, JEAN	332.10681	MCGRRAW-HILL	2015
35	RISK MANAGEMENT AND	HULL, JOHN C.	332.10681	WILEY	2018
36	RISK MANAGEMENT IN	BESSIS, JOEL	332.10681	WILEY	2016
37	FINANCIAL MARKETS AND	MISHKIN, FREDERIC	332.10973	PEARSON	2018
38	MARTIN PRING'S	PRING, MARTIN	332.6	MCGRRAW-HILL	2016
39	MODERN PORTFOLIO	ELTON, EDWIN J.	332.6	WILEY	2018
40	MODERN INVESTMENT	HAUGEN, ROBERT A	332.6	PEARSON	2018
41	SECURITY ANALYSIS AND	BHATT, SUYASH	332.6	BIZTANTRA	2015

42	INVESTMENT	SRIVASTAVA, RAJIV	332.6	WILEY	2018
43	BEHAVIOURAL FINANCE	FORBES, WILLIAM	332.6019	WILEY	2017
44	FINANCIAL STATEMENT	PENMAN, STEPHEN	332.632	MCGRRAW-HILL	2018
45	TECHNICAL ANALYSIS	MEYERS, THOMAS A.	332.632042	MCGRRAW-HILL	2018
46	BEST PRACTICES FOR	VALENTINE, JAMES J.	332.632042	MCGRRAW-HILL	2017
47	TECHNICAL ANALYSIS	PRING, MARTIN J.	332.6322	MCGRRAW-HILL	2018
48	BOND MARKETS, ANALYSIS	FABOZZI, FRANK J.	332.6323	PEARSON	2018
49	COMPLETE GUIDE TO THE	SCHWAGER, JACK D.	332.644	WILEY	2017
50	OPTION STRATEGIES	PARAMESWARAN,	332.645	MCGRRAW-HILL	2008
51	FUTURES, OPTIONS, AND	KOLB, ROBERT W.	332.645	WILEY	2015
52	FUNDAMENTALS OF	HULL, JOHN C.	332.6452	PEARSON	2018
53	DERIVATIVES MARKETS	MCDONALD, ROBERT	332.6457	PEARSON	2017
54	GLOBAL INVESTMENTS	SOLNIK, BRUNO	332.673	PEARSON	2015
55	BIODIVERSITY: AN	KUMAR, MUKESH	333.95	I K	2011
56	FRONTIERS IN BIODIVERSITY	THANGADURAI,	333.9509439	I K	2012
57	INTERNATIONAL	SALVATORE,	337	WILEY	2018
58	ECONOMICS THEORY AND	KRUGMAN, PAUL	337	PEARSON	2018
59	MICROECONOMICS	BESANKKO, DAVID	338.5	WILEY	2016
60	MACROECONOMICS	HUBBARD, R. GLENN	338.5	PEARSON	2017
61	MICROECONOMICS	PINDYCK, ROBERT	338.5	PEARSON	2018
62	MANAGERIAL ECONOMICS	SAMUELSON,	338.5024658	WILEY	2016
63	BUSINESS ENVIRONMENT	FERNANDO, A.C.	338.7	PEARSON	2018
64	MERGERS, RESTRUCTURING	WESTON, J FRED	338.830973	PEARSON	2016
65	TAKEOVERS,	WESTON, J. FRED	338.830973	PEARSON	2011
66	INTERNATIONAL BUSINESS	BENNETT, ROGER	338.88	PEARSON	2006
67	MACROECONOMICS	MISHKIN, FREDERIC	339	PEARSON	2017
68	MACROECONOMICS	AGARWAL, VANITA	339	PEARSON	2018
69	INDUSTRIAL RELATIONS,	SINHA, P.R.N.	344.4101	PEARSON	2018
70	BUSINESS LAW	MATHUR, SATISH B	346.07	MCGRRAW-HILL	2018
71	BUSINESS LAW	TULSIAN, P C	346.5402	MCGRRAW-HILL	2014
72	BUSINESS LAW	SHETH, TEJPAL	346.7307	PEARSON	2018
73	PRINCIPLES OF RISK	REJDA, GEORGE E.	368	PEARSON	2017
74	LINEAR ALGEBRA DONE	AXLER, SHELDON	512.5	SPRINGER	2015
75	R FOR BEGINNERS	RAKSHIT, SANDIP	519.5028551	MCGRRAW-HILL	2017
76	USING MULTIVARIATE	TABACHNICK,	519.535	PEARSON	2018
77	OPERATIONS RESEARCH	MARIAPPAN, P.	519.70076	PEARSON	2013
78	AN INTRODUCTION TO	JOJI, V.S.	550	I K	2017
79	TSUNAMIS	SINGH, JAGBIR	551.4637	I K	2009
80	RECENT TRENDS IN WATER	CHIDAMBARAM, S.	551.490954	I K	2010
81	ENVIRONMENTAL	MURTY, B	551.5	I K	2009
82	FRONTIERS IN FUNGAL	SRIDHAR, K.R.	571.3295	I K	2009
83	TEXTBOOK OF	PANI, BALARAM	574.5	I K	2018

84	ENVIRONMENT AND	JOSHI, KAMAL KANT	577	I K	2011
85	ENVIRONMENTAL	PRASAD, RAM	577	I K	2016
86	ENVIRONMENTAL ECOLOGY	MATHUR, VARTIKA	577	I K	2014
87	A TEXTBOOK OF	SUBRAMANIAN, V.	577.14	I K	2017
88	A LABORATORY MANUAL	GOPALAN, R.	577.140721	I K	2017
89	BIODIVERSITY AND ITS	TANDON, PRAMOD	578.709541	I K	2007
90	POWER SYSTEM	KOTHARI, D P	621.31	MCGRRAW-HILL	2015
91	ELECTRICAL POWER	WADHWA, C L	621.31	NEW AGE	2017
92	PRACTICAL GEAR DESIGN	DARLE	621.83		
93	DESIGN OF CUTTING TOOLS	BHATTACHARYYA,	621.93	ASTME	1969
94	ANALYTICAL METHODS FOR	KHAWAS, B.H.	622.7	I K	2013
95	EARTHQUAKE HAZARDS	AYOTHIRAMAN, R.	624.1762	I.K.	2015
96	WATER SUPPLY AND WASTE	SHAMMAS, NAZIH K	628.2	I K	2018
97	SUSTAINABLE SOLID WASTE	CHANG, NI-BIN	628.44	I K	2018
98	SUSTAINABLE FORESTRY	BHATTACHARYA,	634.920954	I K	2017
99	RESEARCH METHODS FOR	SEKARAN, UMA	650.072	WILEY	2017
100	RESEARCH METHODS FOR	SAUNDERS, MARK	650.072	PEARSON	2018
101	INTRODUCTION TO	HORNGREN,	657	PEARSON	2018
102	ACCOUNTING	ROMNEY, MARSHALL	657.0285	PEARSON	2018
103	FINANCIAL STATEMENT	SUBRAMANYAM, K.R.	657.3	MCGRRAW-HILL	2018
104	UNDERSTANDING	FRASER, LYN M.	657.3	PEARSON	2015
105	ANALYSIS AND USE OF	WHITE, GERALD I	657.3	WILEY	2017
106	COST ACCOUNTING	ALEX, K.	657.42	PEARSON	2012
107	HOW TO READ A BALANCE	RAMACHANDRAN, N.	657.48	MCGRRAW-HILL	2018
108	CONTEMPORARY	JONES, GARETH R.	658	TATA	2009
109	MANAGEMENT AND	RUDANI, RAMESH B	658	MCGRRAW-HILL	2016
110	SERVICE MANAGEMENT	FITZSIMMONS,	658	MCGRRAW-HILL	2018
111	ORGANIZATIONAL	SCHERMERHORN,	658	WILEY	2016
112	MANAGEMENT	ROBBINS, STEPHEN	658	PEARSON	2017
113	POWER OF PEOPLE	GUENOLE, NIGEL	658	PEARSON	2018
114	SERVICE OPERATIONS	JOHNSTON, ROBERT	658	PEARSON	2018
115	THEORY OF CONSTRAINTS	COX, JAMES F.	658.001	MCGRRAW-HILL	2015
116	BUSINESS RESEARCH	COOPER, DONALD R	658.0072	MCGRRAW-HILL	2012
117	BUSINESS RESEARCH	BAJPAI, NAVAL	658.0072	PEARSON	2018
118	CASE STUDIES IN	KULKARNI, J.A.	658.00941	PEARSON	2011
119	INTERNATIONAL	LUTHANS, FRED	658.049	MCGRRAW-HILL	2018
120	INTERNATIONAL BUSINESS	CAVUSGIL, S. TAMER	658.049	PEARSON	2018
121	INTERNATIONAL BUSINESS	VARMA, SUMATI	658.049	PEARSON	2012
122	INTERNATIONAL BUSINESS	ANANT, SUNDARAM	658.049	PEARSON	2017
123	INTERNATIONAL BUSINESS	CZINKOTA, MICHAEL	658.049	WILEY	2017
124	MANAGEMENT	RAJ, SAHIL	658.05	PEARSON	2018
125	DATA MINING AND	SHINDE, S.K.	658.05	DREAMTECH	2016

126	FINANCIAL MANAGEMENT	BERK, JONATHAN	658.15	PEARSON	2017
127	FUNDAMENTALS OF	HORNE, J. VAN	658.15	PEARSON	2017
128	PRINCIPLES OF	GITMAN, LAWRENCE	658.15	PEARSON	2017
129	CORPORATE FINANCE	BOOTH, LAURENCE	658.15	WILEY	2015
130	FINANCIAL MANAGEMENT	BERK, JONATHAN	658.15	PEARSON	2017
131	FINANCIAL MANAGEMENT	DHAGAT, ANIL	658.15	DREAMTECH	2012
132	FOREX MANAGEMENT	SHAH, PARESH	658.15	BIZTANTRA	2015
133	INTERNATIONAL FINANCIAL	SIDDAIAH,	658.1508	PEARSON	2018
134	ADVANCED MANAGEMENT	KAPLAN, ROBERT	658.1511	PEARSON	2018
135	VALUATION	TITMAN, SHERIDAN	658.1522	PEARSON	2015
136	MULTINATIONAL BUSINESS	EITEMAN, DAVID K.	658.1599	PEARSON	2018
137	CREATING VALUE FROM	SUDARSANAM, SUDI	658.16	PEARSON	2016
138	WORLD CLASS	SHIVANANDA, N.K.	658.202	MCGRAW-HILL	2015
139	HUMAN RESOURCE	DECENZO, DAVID A.	658.3	WILEY	2017
140	HUMAN RESOURCE	DESSLER, GARY	658.3	PEARSON	2018
141	STRATEGIC HUMAN	GREER, CHARLES R.	658.3	PEARSON	2006
142	COMPETENCY BASED HRM	SHERMON, GANESH	658.3	MCGRAW-HILL	2014
143	UNDERSTANDING CROSS-	BROWAEYS, MARIE-	658.3008	PEARSON	2010
144	TALENT MANAGEMENT	BERGER, LANCE	658.314	MCGRAW-HILL	2018
145	INDUSTRIAL SAFETY	DESHMUKH, L M	658.382	MCGRAW-HILL	2018
146	CORPORATE GOVERNANCE	PARTHASARATHY,	658.4	BIZTANTRA,	2015
147	ORGANIZATIONAL	LUTHANS, FRED	658.4	MCGRAW-HILL	2013
148	BUSINESS ANALYTICS	EVANS, JAMES	658.401	PEARSON	2018
149	BUSINESS ANALYTICS	KUMAR, U DINESH	658.401	WILEY	2018
150	CASES IN STRATEGIC	DHIR, SANJAY	658.4012	MCGRAW-HILL	2017
151	ENTERPRISE RESOURCE	LEON, ALEXIS	658.4012	MCGRAW-HILL	2018
152	ENTERPRISE RESOURCE	RAY, RAJESH	658.4012	MCGRAW-HILL	2015
153	GLOBAL AND	STONEHOUSE,	658.4012	WILEY	2014
154	CONCEPTS IN STRATEGIC	WHEELEN, THOMAS	658.4012	PEARSON	2018
155	STRATEGIC MANAGEMENT	BARNEY, JAY B.	658.4012	PEARSON	2016
156	STRATEGIC MANAGEMENT	DAVID, FRED R.	658.4012	PEARSON	2018
157	STRATEGY AND THE	GHEMAWAT, PANKAJ	658.4012	PEARSON	2009
158	QUALITY MANAGEMENT	GITLOW, HOWARD S	658.4013	MCGRAW-HILL	2017
159	DECISION SUPPORT	MARAKAS, GEORGE	658.403	PEARSON	2015
160	MANAGERIAL DECISION	BALAKRISHNAN,	658.4032	PEARSON	2018
161	QUANTITATIVE TECHNIQUES	TULSIAN, P.C.	658.4033	PEARSON	
162	OPERATIONS RESEARCH	NATARAJAN, A.M.	658.4034	PEARSON	2017
163	CORPORATE INFORMATION	APPLEGATE, LYNDA	658.4038011	MCGRAW-HILL	2016
164	MANAGEMENT	JAWADEKAR,	658.4038011	MCGRAW-HILL	2017
165	MANAGEMENT	JAWADEKAR,	658.4038011	MCGRAW-HILL	2017
166	DECISION SUPPORT AND	TURBAN, EFRAIM	658.4038011	PEARSON	2014
167	STATISTICS FOR MANAGERS	LEVINE, DAVID M.	658.406	PEARSON	2018

168	LEAN CEO	STOLLER, JACOB	658.42	MCGRRAW-HILL	2015
169	ERP DEMYSTIFIED	LEON, ALEXIS	658.5	MCGRRAW-HILL	2018
170	MATCHING SUPPLY WITH	CACHON, GERARD	658.5	MCGRRAW-HILL	2018
171	OPERATIONS	STEVENSON,	658.5	MCGRRAW-HILL	2017
172	OPERATIONS AND SUPPLY	CHASE, RICHARD B.	658.5	MCGRRAW-HILL	2017
173	MANUFACTURING	JACOBS, F. ROBERT	658.5	MCGRRAW-HILL	2017
174	OPERATIONS	HEIZER, JAY	658.5	PEARSON	2018
175	PRODUCTION AND	MUHLEMANN, ALAN	658.5	PEARSON	2009
176	INTRODUCTION TO	GHIANI, GIANPAOLO	658.5	WILEY	2018
177	PRODUCTION AND	JAIN, K.C.	658.5	DREAMTECH	2016
178	STRATEGIC MANAGEMENT	BURGELMAN,	658.514	MCGRRAW-HILL	2018
179	SIX SIGMA HANDBOOK	PYZDEK, THOMAS	658.562	MCGRRAW-HILL	2016
180	INNOVATION	TROTT, PAUL	658.575	PEARSON	2018
181	WORLD CLASS SUPPLY	BURT, DAVID N.	658.7	MCGRRAW-HILL	2018
182	SUPPLY CHAIN LOGISTICS	BOWERSOX, DONALD	658.7	MCGRRAW-HILL	2017
183	LOGISTICS ENGINEERING	BLANCHARD,	658.7	PEARSON	2015
184	FRAMEWORK FOR	KOTLER, PHILIP	658.8	PEARSON	2018
185	CASE STUDIES IN	KAPIL, KANWAL	658.8	PEARSON	2011
186	CASE STUDIES IN	BALAKRISHNA,	658.8	PEARSON	2011
187	FUNDAMENTALS OF DIGITAL	BHATIA, PUNEET	658.8	PEARSON	2018
188	MARKETING MANAGEMENT	WINER, RUSS	658.8	PEARSON	2018
189	MARKETING MANAGEMENT	GUPTA, PRACHI	658.8	PEARSON	2018
190	PRINCIPLES OF MARKETING	KOTLER, PHILIP	658.8	PEARSON	2018
191	RURAL MARKETING	KASHYAP, PRADEEP	658.8	PEARSON	2017
192	SERVICES MARKETING	WIRTZ, JOCHEN	658.8	PEARSON	2018
193	SERVICES MARKETING	RAO, K RAMA	658.8	PEARSON	2011
194	PREDICTIVE MARKETING	ARTUN, OMER	658.8	WILEY	2016
195	INTEGRATED MARKETING	MALAVAL, PHILIPPE	658.802	PEARSON	2015
196	BUSINESS TO BUSINESS	VITALE, ROBERT	658.804	PEARSON	2011
197	MANAGEMENT OF A SALES	SPIRO, ROSANN	658.81	MCGRRAW-HILL	2016
198	SALES AND DISTRIBUTION	STILL, RICHARD R.	658.81	PEARSON	2018
199	SELLING AND SALES	JOBBER, DAVID	658.81	PEARSON	2018
200	STRATEGIC BRAND	KELLER, KEVIN LANE	658.827	PEARSON	2018
201	MARKETING RESEARCH	BAJPAI, NAVAL	658.83	PEARSON	2015
202	MARKETING RESEARCH	BURNS, ALVIN C.	658.83	PEARSON	2018
203	CASE STUDIES IN	KUMAR, S. RAMESH	658.8342	PEARSON	2013
204	CONSUMER BEHAVIOR	SOLOMON, MICHAEL	658.8342	PEARSON	2017
205	CONSUMER BEHAVIOR	SCHIFFMAN, LEON G.	658.8342	PEARSON	2017
206	CONSUMER BEHAVIOUR	KUMAR, S. RAMESH	658.8342	PEARSON	2017
207	GLOBAL MARKETING	HOLLENSSEN, SVEND	658.84	PEARSON	2010
208	GLOBAL MARKETING	LEE, KIEFER	658.84	OXFORD	2016
209	GLOBAL MARKETING	DUTTA, GAUTAM	658.848	PEARSON	2017

210	GLOBAL MARKETING	KEEGAN, WARREN J.	658.848	PEARSON	2018
211	SELLING TODAY	MANNING, GERALD	658.85	PEARSON	2016
212	LEGAL ASPECTS OF	PATHAK,	658.87	MCGRAW-HILL	2018
213	RETAILING MANAGEMENT	LEVY, MICHAEL	658.87	MCGRAW-HILL	2016
214	RETAIL MANAGEMENT	BERMAN, BARRY	658.87	PEARSON	2018
215	STRATEGIC RETAIL	SRINIVASAN, SRINI R.	658.87	BIZTANTRA	2015
216	ELECTRONIC COMMERCE	BHASKER, BHARAT	658.872	MCGRAW-HILL	2018
217	ADVERTISING PROMOTION	BELCH, GEORGE E.	659.1	MCGRAW-HILL	2018
218	ADVERTISING AND IMC	MORIARTY, SANDRA	659.1	PEARSON	2018
219	MASS-TRANSFER	TREYBAL, ROBERT E.	660.28422	MCGRAW-HILL	2018
220	ENERGY MANAGEMENT	SHARMA, K.V.	696	I.K.	2017
221	DESIGN DRAWING	CHING, FRANCIS D.K.	720.284	WILEY	2014
222	FOLDING PAPER	MCARTHUR, MEHER	736.982	TUTTLE	2013
223	DRAWING ON THE RIGHT	EDWARDS, BETTY	741.2	TARCHER/	2012
224	BIG BOOK OF DRAWING	SZUNYOGHY,	741.2	H.FULLMANN	2014
225	HANDMADE IN INDIA	RANJAN, ADITI	745.0954	COHANDS	2006
226	DESIGN FOR THE REAL	PAPANEK, VICTOR	745.2	ACADEMY	1971
227	ISLAMIC PATTERNS	CRITCHLOW, KEITH	745.4	THEMES AND	2017
228	INTRODUCTION TO ART	SMITH, RAY	751.4	DORLING	1995
229	LEARNING TO SEE	PETERSON, BRYAN	770.1	AMPHOTO	2015
