MBA (USME East Delhi Campus)

END SEMESTER EXAMINATION

May/June-2019

PAPER CODE: MGT-42 & TITLE OF PAPER: Entrepreneurship Development

-24-

Time: 3:00 Hours Max. Marks :60

Instructions:

- Answer all question (Total 5 questions, having a and b parts)
- All questions carry equal marks
- Assume suitable missing data, if any.
- Q.1[a] How entrepreneurship is important for economic growth of the any country?
 - [b] Explain various Traits and Qualities of an Entrepreneur. Differentiate between Manager, Administrator and Entrepreneur.
- Q.2[a] Differentiate between Entrepreneurs and Intrapreneurs and support your answer with suitable example.
 - [b] What should be various considerations which an entrepreneur considers before launching any new business venture/ enterprise? Support your answer with suitable example.
- Q.3[a] Explain various aspects of Business Feasibilities. How business feasibility exercise by any entrepreneur affects their business success.
 - [b] How business plan is formulated? Support your answer with suitable example of your choice.
- Q.4[a] Explain the role of Small and Medium Enterprises (SMEs) in the economic development of India.
 - [b] Explain various managerial issues in running SMEs.
- Q.5[a] What are the various institution and organisation which supports Management of Small Business in India, support your answer with suitable example of your choice of only one such institute/organisation.
 - [b] Why innovation is very important for any entrepreneur in free market economy of any country? Support your answer with suitable example.