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Roll No.

Third Semester

EMBA

END- SEMESTER EXAMINATION

Nov. -2019

EMBA-302 International Business Management

Time: 3:00 Hours

Max. Marks: 60

Note: Please keep your answers brief and to the point. Attempt any 5 questions from below.

Q1: Explain any 8 of the following in very brief: (1.5 X 8 = 12)

1. International Fisher Effect
2. Three attributes that are forecasted in case of exchange rate prediction
3. Dollarization
4. Crawling Peg
5. Managed Floats
6. Bips
7. Reporting Dealers
8. Optimum Tariff
9. Gini Coefficient
10. Indent Firms

Q2(a): Explain the difference between the following w.r.t Foreign Exchange Markets

1. OTC market and exchange trade market
2. Fundamental forecasting and technical forecasting of exchange rates
3. Spread and Margin

Q2 (b) List various factors that affect exchange rates. Provide explanation of each factor.

Q3 (a): Explain in detail various instruments of trade control with suitable examples

Q3 (b): Explain the impact of FDI on both host country and home country with suitable examples

Q 4(a): Explain how behavioral practices affect international business?

Q 4 (b) : List the ways to deal with cultural differences from both sensitivity and adjustment perspective as well as from strategic perspectives.

Q 5 (a) : Please explain how exchange rate movement affects business decisions

Q 5 (b) List down how exchange rate movement impacts a country at macro-economic level

Q6 (a) Please explain in brief roles and functions of World Trade Organization (WTO) and International Monetary Fund (IMF)

Q6 (b) What are trade blocs? What are motivations behind regional economic formations? Name any three and briefly explain about their objectives

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