Total No. of Pages 2                    Roll No................

II SEMESTER                              **MBA**

**END SEMESTER EXAMINATION**    *May/June-2019*

**PAPER CODE MGT 24    TITLE OF PAPER Business Environment**

*Time: 3:00 Hours*                    *Max. Marks : 60*

Note : Q.6 is compulsory. Attempt *any three* out of the remaining questions.
All questions carry equal marks.

1. (a) Examine the criticality of the factors of internal and external business environment with respect to changing situations.

(b) What is the purpose of Business Environmental Scanning? How will you overcome the uncertainties involved in it?

2. (a) What are the common threats that challenge any economy?

(b) What types of Political Risk a business is likely to face in a foreign country? Explain in detail.

3. (a) What is a business cycle? Draw a hypothetical graph showing the various phases of business cycle. Explain taking example of any business firm.

(b) What issues should a business person consider while doing business in a cross-cultural environment?

4. (a) What are the motives behind MNC's entering into another country? What measures can be taken to restrict dumping by MNC's?

(b) Do you think that the recent developments in the US politics such as the election of the new President and their policies will have adverse impact on Global Outsourcing?

5. (a) What is the role of WTO in settling disputes regarding trade policies of any country?

(b) Discuss the financing policies of World bank and its assistance to India.

6. Softcore Consultancy Services is in the IT sector. It is currently facing a shortage of skilled manpower and is fuelling a hike in the employee salaries, which has been boosting a 10% to 40% growth during the last couple of years. While there is an abundance of trainable human resources, a dearth in the skilled labour is being felt across the industry and that has resulted in a hike in salaries.

Typically, salary jumps happen not only in the conventional manner of being promoted but also because of professionals changing jobs more frequently. The increase in salaries varies from job to job, and ranks highest in the IT sector where employees get a hike of over 40% when they join a new establishment. There is no dearth in the entry level human resources as there is a large supply, but a severe shortage is felt in the middle level positions.

According to Mr. Raj, the CEO of Software, many new captive and third party off-shore facilities that are being setup in the country have led to a competition for skilled human resources that are already scarce. This is also leading to an ever-widening, demand-supply gap and a rise in the average salary of all positions, apart from pushing up the attrition in the existing facilities, he said.

There is a new trend of employees moving to MNCs abroad for higher salaries and global experience. The salary package and the working environment factor are far better in countries like United States as compared to India. Then returning to India with a global experience paves a way for a higher pay and better position. This is also one reason for the shortage of skilled manpower and hike in employee salaries in the IT sector.

Questions-

a. What are the problems that the Software is facing? Suggest some remedies for the same.

b. Do you support Globalization? Give reasons for the same.