

MGT-25 Knowledge and Intellectual Capital Management

September 2019 *supplementary*

Time: 3 Hours

Max. Marks: 60

Attempt any five questions. Assume the missing data.

Question 1. Explain the various Components of a Knowledge Management System? (12 Marks)

Question 2. Discuss the various ways through which knowledge creation takes place in the SECI Model. (12 Marks)

Question 3. With the onset of the knowledge economy right now, do you think that today's knowledge workers are properly prepared to take on knowledge tasks? (12 Marks)

Question 4. Explain the role of technology in today's Communities of Practice? (12 Marks)

Question 5. Choosing the correct Knowledge Management Strategy is the key for the success of an organization. Elucidate with the help of various Knowledge Management Strategies. (12 Marks)

Question 6. Although intellectual property has no value in the marketplace, it is important to firms because it is the result of human imagination and inventiveness. Evaluate the statement. (12 Marks)

Question 7. Write Short Notes on the following: (12 Marks=6 marks each)

- DIKW Pyramid
- Knowledge Mapping