

KNOWLEDGE MANAGEMENT SYSTEM

FOR

DELHI SCHOOL OF MANAGEMENT

Presented by:

Chandra Shekhar Rawat

DTU/2K12/MBA/16

KNOWLEDGE MANAGEMENT SYSTEM

Introduction

Knowledge management (KM) is the process of capturing, developing, sharing, and effectively using organizational knowledge. It is a multi-disciplined approach for making the best use of knowledge.

Objectives

- To Study the need of a Knowledge management system at Delhi School of Management
- Suggest a framework, Architecture and Design for creating an IT based Knowledge management System at Delhi School of Management

Limitations

- This project is relevant to the DSM only

Scope

- DSM (Student Perspective): Placement activities and Student & Alumni information

DATA COLLECTION

- Primary Data: Surveys and discussions.
- Secondary Data: Secondary data has been collected from various industry reports, research papers and literatures.

SURVEY

A survey is conducted among the students of DSM using a questionnaire and their opinion and practices are studied through this questionnaire.

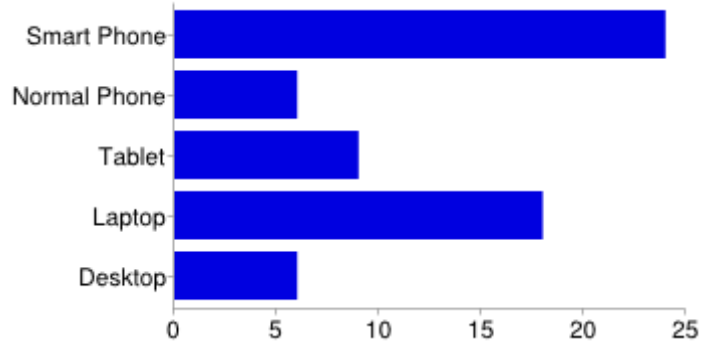
FRAMEWORK & ARCHITECTURE DESIGN

A framework and Architecture is being suggested for creating the Knowledge Management System.

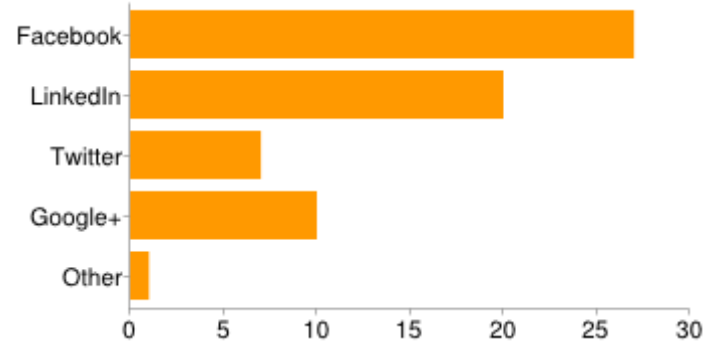
IMPLEMENTATION STEPS

KMS implementation steps are being provided to guide the implementer of the system.

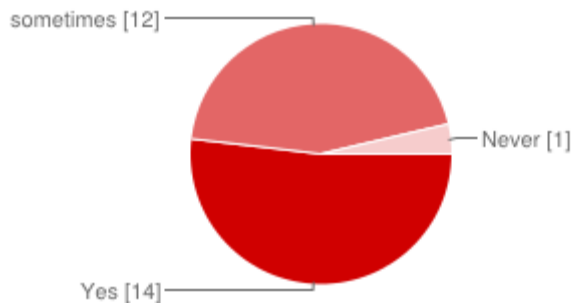
Usage of Electronic devices



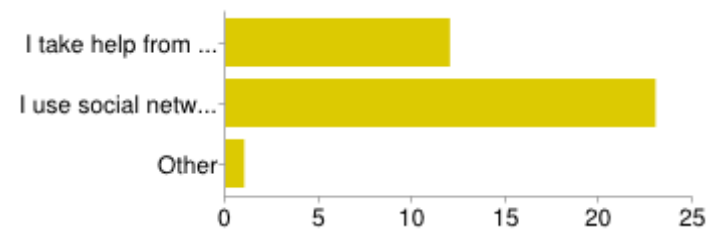
Presence on Social Networks



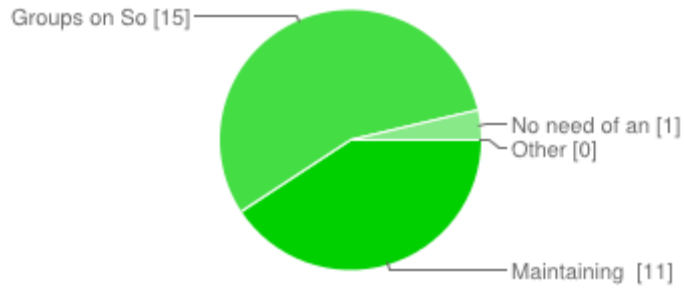
Usage of SNW credentials for registration



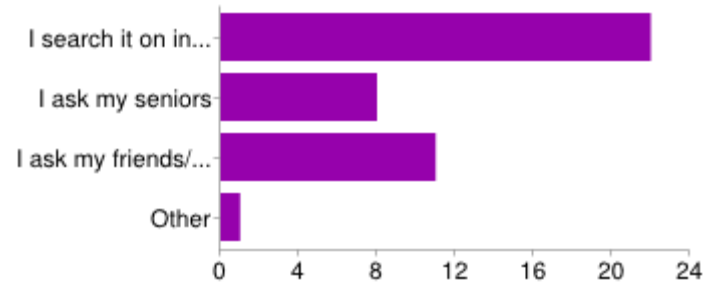
Ways of getting contacts of colleagues and Alumni



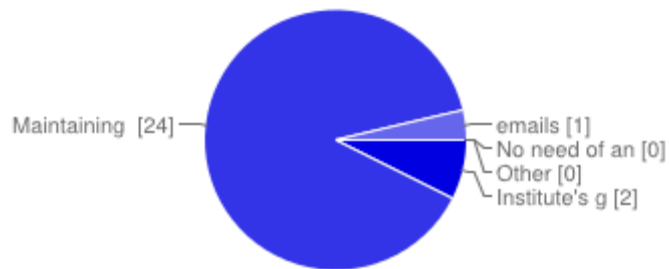
Opinion on maintaining contacts



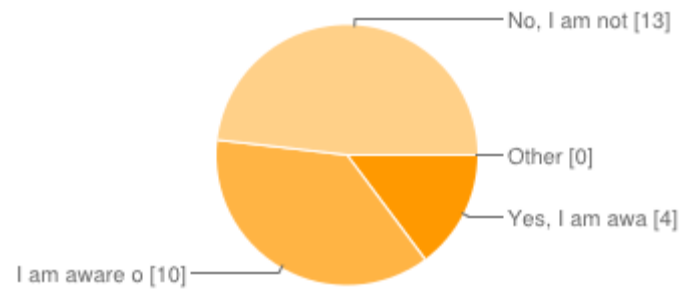
Ways for getting placement related help



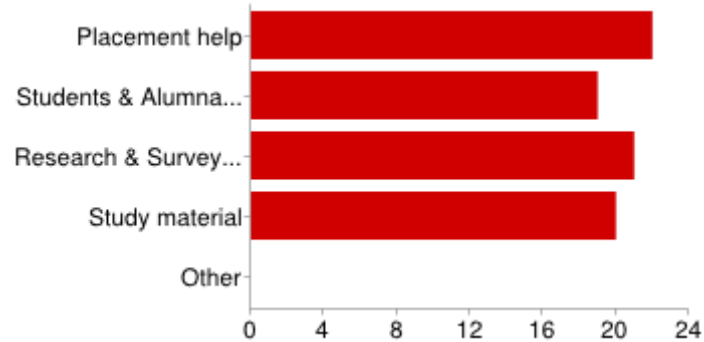
Opinion on getting placement related help



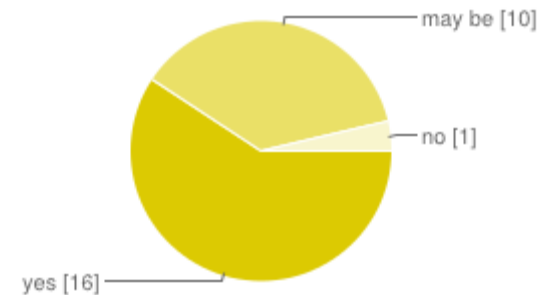
Awareness about the work done by other DSMites



Areas where KMS is required in DSM



Offering help in creating KMS



CURRENT PRACTICES:

- No accessible Student & Alumni database provided to the students
- Some groups are created on Social networking websites but all students are not be present there.
- No systematic placement help mechanism available in DSM. Help process is of verbal and personal nature.
- Company profiles, selection procedure and JDs are shared through emails.
- Study material is shared through emails attachments and by creating a drive on third party servers which is not a suggested practice.

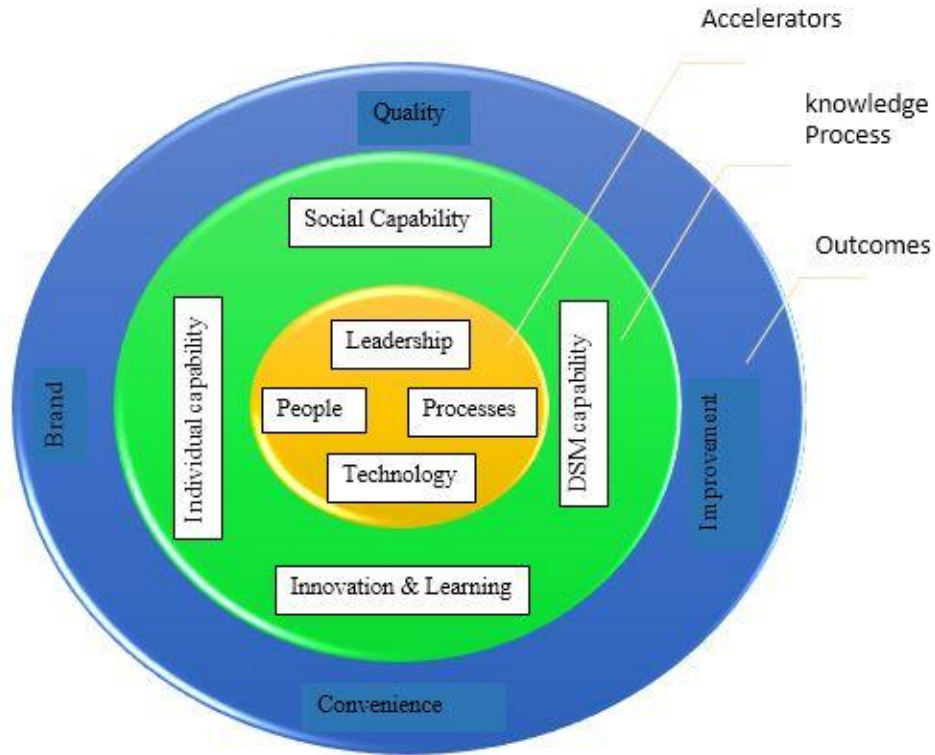
INTRO

METHOD

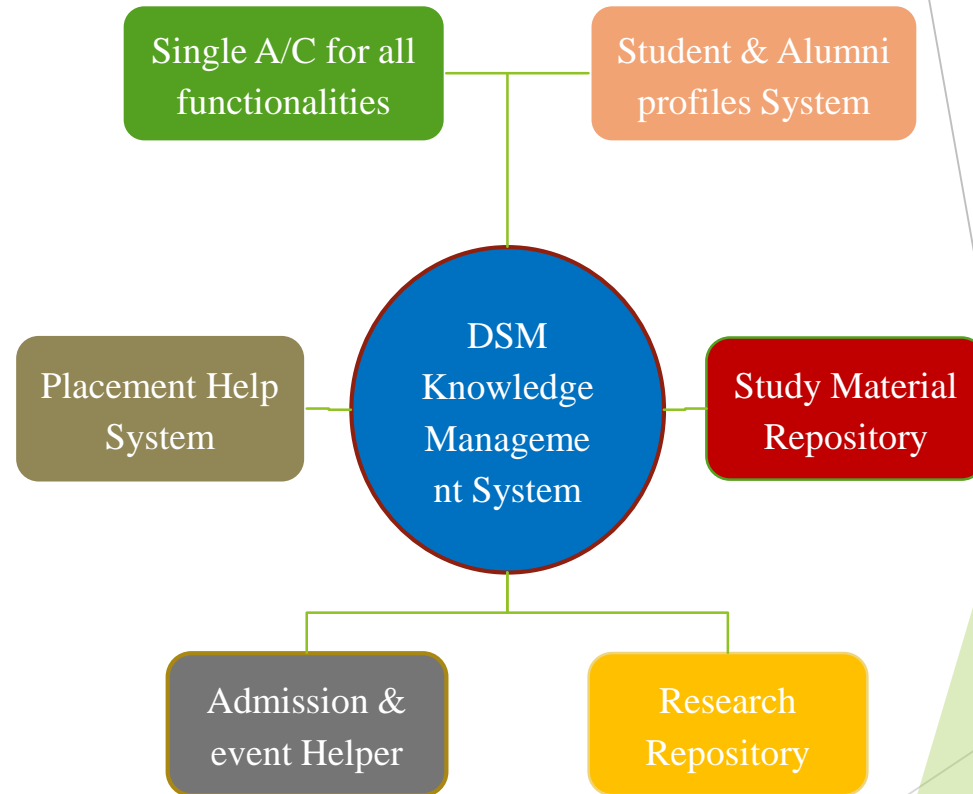
DATA ANALYSIS

SYSTEM

RECOMM.



Knowledge Management Framework for Delhi School of Management



INTRO

METHOD

ANALYSIS

SYSTEM

RECOMM.

One Time
Activity

Regular Activity

Private Access

Public Access

Student &
Alumni
Profiles

Placement
Help Portal

Study Material
Repository

Research
Work Sharing

Knowledge Management System (Student Perspective)

Word Press / Joomla / .NET / Java

Database

Secure
Access
through
Login

INTRO

METHOD

ANALYSIS

SYSTEM

RECOMM.

Students &
Alumni
System

Placement
Help System

Single
Login



Database of
Students and Alumni
profiles



Companies JDs and
offers info. DB



Single Secured Login
for all functionalities



Access to all
Students profiles

Preparation help material
like interviews & exams
questions and guidance



Use of Social Network
Credentials for
Registration



Social Network
Integration(LinkedIn)



External Linking to
3rd party websites



Multiple device
support

Focus on 4 issues:

- ▶ **Accountabilities** - With no accountabilities, it is nobody's job.
- ▶ **Processes** - With no processes, nobody knows how.
- ▶ **Technologies** - With no technology, nobody has the tools.
- ▶ **Governance** - With no governance, nobody see the point.^[11]

Collaboration among 4 stages of KM:

- ▶ Knowledge Creation
- ▶ Knowledge Capture
- ▶ Knowledge Sharing
- ▶ Knowledge Distribution

Thank You