Project Dissertation

"A Contemporary Style of Advertising of Political Parties in India"

Submitted By:
Ashwini Yadav
Roll No. 2K13/MBA/18
Enroll No. 2K13/DTU/MBA/018

Under the Guidance of: Dr. Vikas Gupta Assistant Professor



DELHI SCHOOL OF MANAGEMENT

Delhi Technological University

Font size: 16 Times New Roman, Bold

Bawana Road Delhi 110042