## **TABLE OF CONTENTS**

1. INTRODUCTION	1
1.1 Industry Profile	2
Overview of India's consumer durables Market	2
Major companies in electronics consumer durables sector in India	2
1.2 Organization Profile	4
1.2.1 LG History	4
1.2.2 LG Product Line	6
1.2.3 LG financial performance	6
1.2.4 SCM Network of LG	7
1.2.5 LGEIL Supply & distribution location	8
1.3 Objective of study	9
1.4 Scope of the study	9
2. LITERATURE REVIEW	10
2.1 SCM Introduction	11
2.2 LGEIL SCM	12
3. RESEARCH METHODOLOGY	14
3.1 Project Details	15
3.2 Scope of the project	15
3.3 Data collection	15
3.4 Brief overview of execution of SCM activities within LG premises	16
3.5 Detailed explanation of SCM activities & terms used	17
4. DATA ANALYSIS	20
4.1 Data analysis and observation	21
4.2 Cost per unit volume analysis of all vehicles	23
4.3 Current loading procedure of vehicles	24
4.4 Recommendations	26
5. CASE STUDY	27
5.1 How to do loading simulation	28
5.2 Recommendations	28
5.3 Cargowiz introduction	29
5.4 Features of cargowiz	32
5.5 Data analysed cargowiz software	33
5.6 Cost saving	39
5.7 Investment and payback period	39
5.8 Limitation of study	40
6. APPENDIX	41
7. REFRENCES	47