

# **Project Dissertation Report**

**On**

## **COMPETITIVE INDEX OF e-RETAILER FIRMS**

**Submitted By:**

**Bipin Mehta**

**2K13/MBA/22**

**Under the Guidance of:**

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# CERTIFICATE

This is to certify that the Project Report titled “**COMPETITIVE INDEX OF e-RETAILER FIRMS**” is a bonafide work carried out by Mr. Bipin Mehta of MBA 2013-15 and submitted to Delhi School of Management, Delhi Technological University, Bawana Road, Delhi-42 in partial fulfilment of the requirement for the award of the Degree of Masters of Business Administration.

Dr. Rajan Yadav  
Associate Professor  
(Dissertation Guide)

Prof. P.K. Suri  
Head of the Department  
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## DECLARATION

I, **Bipin Mehta**, student of MBA 2013-15 of Delhi School of Management, Delhi Technological University, Bawana Road, Delhi-42 declare that project dissertation Report on **“COMPETITIVE INDEX OF e-RETAILER FIRMS”** submitted in partial fulfillment of Degree of Masters of Business Administration is the original work conducted by me.

The information and data given in the report is authentic to the best of my knowledge.

This Report is not being submitted to any other University for award of any other Degree, Diploma and Fellowship.

Bipin Mehta

Place:

2K13/MBA/22

Date :

## **ACKNOWLEDGEMENT**

It gives me immense pleasure to present this project report, for the partial fulfillment of the course. I would like to extend my sincere thanks to all the people who directly and indirectly contributed to this project and eventually led to its completion. The entire project report owes its credits for guidance and encouragement rendered by my faculty guide, **Dr. Rajan Yadav** and our HOD **Prof. P.K. Suri**. I express my deep sense of gratitude for unflinching support and guidance.