## **Project Dissertation**

## On

## A Study of Adoption intention and market penetration of online wallets

Submitted by:

Mukesh Pahuja

2K14/MBA/70

Under the Guidance of:

Dr. P.K. Suri

H.O.D. DSM



**DELHI SCHOOL OF MANAGEMENT** 

Delhi Technological University

Bawana Road Delhi 110042

Jan-May 2016