Project Report on

INTERNET MARKETING

..... Is it there yet

Submitted By:

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Roll no: EMBA2K16-18/530

Under the Guidance of:

Dr. Rajneesh Mahajan



DELHI SCHOOL OF MANAGEMENT DELHI TECHNOLOGICAL UNIVERSITY BAWANA ROAD DELHI 110042 May 2018

Internet marketingis it there yet

Project Guide: Dr. Rajneesh Mahajan

Project by

Shailendra Rastogi

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Delhi Technological University, Delhi

DECLARATION

I hereby declare that this report titled "Internet Marketing" is a record of independent work carried out by me as a part of Fourth Semester Project for the EMBA course of Delhi Technological University for the period starting from January 2018 to May 2018.

The above project was performed under the guidance of Dr. Rajneesh Mahajan.

I declare that the information given in the above project is true to my knowledge.

Shailendra Rastogi

Student - Master of Business Administration (Executive) Delhi School of Management Delhi Technological University **Certificate**

This is to certify that the Dissertation Report titled "Internet

MarketingIs it there yet" is a bonafide work carried out by

Mr. Shailendra Rastogi of MBA(executive) 2016-2018 and submitted

to Delhi School of Management, Delhi Technological University,

Bawana Road, Delhi-42. The matter embodied in this report has not

been submitted for the award of any degree.

Signature:

Name of the faculty: Dr. Rajneesh Mahajan

Place: DSM,DTU

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