

Srikanth's learning portal ties up with IGNOU

Special Correspondent

CHENNAI: The online learning portal of the former Indian cricket captain, Krishnamachari Srikanth, www.careerstrokes.com, has signed a Memorandum of Collaboration with the Indira Gandhi National Open University (IGNOU).

Over 40 million IGNOU students could avail themselves of the career-enhancement modules offered by the portal through this tie-up, Mr. Srikanth said in a release.

Drawing from cricket

The portal offers a range of modules required for career enhancement and success in life, covering skills such as goal-setting and career-planning, leadership and communication skills, stress-management, decision-making and teamwork.

The modules draw extensive mileage from the game of cricket, the most popular

sport in the country, to make learning an exciting and pleasant experience.

Every 'learning element' is based on a concept such as sports (cricket) and movies, says the portal in its introduction. In his speeches to students, Mr. Srikanth combines cricket and learning. For instance, he would point to the passion with which Sachin Tendulkar still plays, although "nobody can touch him." He would tell students to develop a positive attitude, and point to how Kapil Dev came in to bat at 17 for 5 and yet, was unflappable enough to score an unbeaten 175, leading India to victory in the match against Zimbabwe in the 1983 Cricket World Cup.

By this collaborative arrangement, the release said, IGNOU and www.careerstrokes.com together hoped to achieve an important milestone in offering innovative and life-changing tools of learning.