

# IIM-C lateral placements sees 60% rise in offers

BS REPORTER

Kolkata, 11 February

**S**tudents of post graduate diploma for business management (PGDBM) at the Indian Institute of Management, Calcutta (IIM-C) have received over 200 offers during lateral placements that took place in January and are slated to continue through February.

“Compared to last year, we have seen a 60 per cent jump in the number of offers. Lateral placements this year have seen participation from 50 companies most of whom have already made offers”, said Amit Dhiman, professor-in-charge of placements, IIM-C.

The process of lateral placements is reserved for students with considerable work experience. Most are offered jobs in keeping with roles that are dependant on the nature and duration of their prior work experience.

“Interestingly, there is a thorough mix of companies across verticals which have made offers during the placements. Participation has come from the financial sector, fast



moving consumer goods (FMCG) and information technology (IT)”, Dhiman said.

Some of the companies that made offers at the placements include Barclays Bank, Accenture, PWC, Shell, ABG, RPG, Hinduja, Amazon, Microsoft, and Deloitte among others. IIM-C also has a pre-placement offer (PPO) conversion rate among of 87.5 per cent, which is the highest among all IIMs.

Lateral placement this year

has also seen a greater interest in the consulting domain with firms like Singapore-based DPDHL, having offered students in-house consulting profiles.

“Keeping the positive trend in the lateral placements in mind, one is hopeful of a good performance in the final placements as well, which are slated to begin in March. As of now we are comfortably placed across all slots”, Dhiman explained.